

Quantity-Quality and the One Child Policy: The positive effect of family size on education in China

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Abstract

There is a negative correlation between quantity and quality of children across countries and across households within a country. However, because parents simultaneously choose the quantity and quality of their children, the observed correlation between family size and child outcomes cannot be interpreted as causal. This paper exploits exogenous changes in family size caused by relaxations in China's One Child Policy to estimate the effect of family size on school enrollment. Specifically, it uses the relaxation which allows a rural household to have a second child if the first is a girl. First, it shows that the "1-son-2-child" rule increased family size for first born girls. Second, it uses this exogenous increase in family size to find that an additional sibling increases school enrollment of the first child by 8-17%.

1 Introduction

The relationship between quantity and quality of children is a long standing question in labor economics. The negative correlation between family size

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and child outcomes such as education attainment and school enrollment can be observed across countries and across households within countries. Today, this relationship is especially relevant to developing countries as policy makers there desire to simultaneously curb population growth and increase human capital investment. Both China and India, the world's two most populous countries, have experimented with different family planning policies to limit family size. Understanding the tradeoff between quantity and quality of children is important for evaluating the effects of past policies and for constructing effective future policies.

The main difficulty in determining the causal relationship of quantity on quality is that quantity and quality of children are jointly determined by parents. For example, if parents who value education more choose to have fewer children, the observed negative correlation between family size and schooling will be driven by unobserved parental preferences rather than by family size. This paper addresses the problem of joint determination of quantity and quality of children by exploiting regional variation in relaxations of China's One Child Policy. Specifically, it uses the relaxation which allows families to have a second child if the first child is a girl to instrument for the family size of first born children born before the relaxation was announced. Three facts are exploited: 1) girls born in relaxed areas are more likely to have siblings; 2) in areas which experienced the relaxation, only households where the first born child was a girl was affected; and 3) the relaxation increased family size for girls who were affected by the initial One Child Policy (born 1976 and after) and had no effect on previous cohorts.

The instrument for family size is the triple interaction term of an individual's sex, date of birth and region of birth. Only the combination of the three is exogenous. The interaction between whether a girl was born in a relaxed area and whether she was born 1976 or after estimates the effect of the relaxation of family size. The additional comparison with boys controls for education quality changes in relaxed regions that affected boys and girls similarly.

The triple difference instrument has several advantages. Like simple

differences-in-differences estimators, cohort-invariant differences across regions are differenced out by the comparison across cohorts and changes across cohorts which affect different regions similarly are differenced out by the comparison across regions. The triple difference has the additional benefit that cohort-varying differences across regions in school provision which affect boys and girls similarly are differenced out by the comparison between girls and boys. The exclusion restriction is only violated if there are time-varying differences between regions which experienced the relaxations and regions which did not that had differential effects on boys and girls. For example, if relaxations only occurred in areas where the One Child Policy caused high incidences of female infanticide, parents in relaxed areas who chose keep girls born after the One Child Policy will not be the same as parents who chose to keep girls born before the One Child Policy. Namely, if the former valued education more than the latter, the effect of the relaxation on family size will also capture the different values of education. In this case, the two stage least squares (2SLS) estimate will obtain the upper-bound effect of family size on school enrollment. To address this problem, I will construct an alternative sample to estimate the lower-bound effect of family size.

There are two main benefits in setting this study in China. Relaxations in the One Child Policy provide a unique natural experiment for family size. In addition, I can evaluate the effect of the One Child Policy, one of the most restrictive and large scale family planning policies ever undertaken. While demographers and sociologists have conducted descriptive studies of the policy's impact on sex ratios and fertility, there has been no study examining the causal effect of the One Child Policy on child outcomes.

The results show that the 1-Son-2-Child relaxation was implemented in communities with stronger boy-biased sex selection than average. It increased family size for first born girls and had no effect on the family size of first born boys. It also increased the survival rate of girls amongst first born children but had no effect on the sex ratios of later born children. Contrary to previous findings, the results show that an additional sibling increases

school enrollment of the first born child by 8-17% on average. This suggests that the tradeoff between quantity and quality is not monotonically decreasing.

Section 2 discusses the background of the One Child Policy and the conceptual framework. Section 3 describes the data. Section 4 presents the empirical results. Section 5 offers concluding remarks.

2 Background

2.1 Past Studies

Empirical findings on the quantity quality trade-off are conflicted. On one hand, the effect of family size on education has been found to be negative by Rosenzweig and Wolpin (1980) in India; by Goux and Maurin (2004) in France; by Conley (2004), Berhman et. al. (1989) and Stafford (1987) in the U.S. On the other hand, studies by Lee (2003) in Korea, Black et. al. (2004) in Norway, Kessler (1991) and Guo and VanWey (1991) in the U.S. have found that family size has no effect on education. Adding to the controversy, Gomes (1984) found that family size was positively correlated with education attainment for first born children in Kenya and Iacavou (2004) found that although family size and education outcomes are negatively correlated in the U.K., children from one-child families perform worse than children from two-child families.

To address the problem joint determination, past studies have exploited the exogenous variation in family size caused by multiple births or the sex composition of the first two children (Rosenzweig and Wolpin, 1980; Conley, 2004; Lee, 2003). However, both instruments affect child outcomes other than family size. In a study of Indonesia, Duflo (1998) found that twin births of younger siblings were correlated with higher mortality rates of the first born child. She argued that short birth spacing may be a channel through which an increased number of children lower their average quality. The strain on resources is especially problematic if the household is credit constrained. The sibling-sex instrument is equally problematic. Dahl and Moretti (2004)

and Ananat and Michaels (2004) show that sibling sex composition has a direct affect on divorce rates. Using sibling sex composition has the additional limitation that it requires the sex of children to be randomly assigned. Consequently, it cannot be used in a country with sex-selection such as China (Qian, 2004).

Instead of finding exogenous variation in family size, Guo and VanWey (1991) and Black et. al. (2004) attempt to control for the unobserved differences across households by controlling for household fixed effects in panel data. However, fixed effects estimates are biased if the unobserved heterogeneity changes over time.

2.2 Family Planning Policies

In the 1970s, after two decades of explicitly encouraging population growth, policy makers in China decided to employ a series of measures to curb population growth. The policies applied to individuals of Han ethnicity, who comprise 92% of China's population. Beginning around 1972, the policy "Later [age], longer [the spacing of births], fewer [number of children]" gave economic incentives to parents to space the birth of their children at least 4 years apart. The One Child policy was formally announced in 1979 (Croll et. al., 1985; Banister, 1987). Actual implementation began in certain regions as early as 1978 and enforcement hardened across the country until the policy was firmly in place in 1980. Past studies generally consider the One Child Policy to have only affected cohorts born after 1978-1980. However, this paper will show that because of the previous 4 year birth spacing rule, the One Child Policy, in theory, affected cohorts born 1976 and after.

Policy tightened gradually and second births became forbidden except under extenuating circumstances. Local cadres were given economic incentives to suppress fertility rates. In the early 1980s, parts of the country were swept by campaigns of forced abortion and sterilization and reports of female infanticide became widespread (Greenlaugh, 1986; Banister, 1987).

In reaction, local governments began giving permits for a second child

in 1982. However, permits for a second child were not made widespread until "Document 7" was issued by the Central Party Committee issued on April 13, 1984. The two main purposes of the document was to: 1) curb female infanticide, forced abortion and forced sterilization; and 2) devolve responsibility away from the central government onto the local and provincial government so that local conditions can be better addressed. It asked cadres to deal with each case individually and move away from inflexible uniform enforcement. The document allowed for second births for rural couples with "practical" difficulties, and strictly prohibited coercive methods (Greenlaugh, 1986). In short, Document 7 officially permitted provincial governments to grant exemptions to local governments for reasons outlined by the central government. The main relaxation following Document 7 is called the "1-son-2-child" rule. It allows rural couples to have a second child if the first child was a girl (Greenlaugh, 1986). The explicit purpose of this relaxation was to decrease female infanticide of the first born child.

White (1992) found that 5% of rural households were allotted second child permits in 1982. These permits were generally granted to regions with extremely high levels of infanticide. After Document 7, the permits expanded to 10% of the rural population in 1984, 20% in 1985 and 50% by 1986. This is important because it means that while the permits for a second child should have begun decreasing sex selection as early as 1982, it will not have a large scale effect on family size until 1984.

Effectively, Document 7 made provincial governments responsible for both maintaining low fertility rates and decreasing infanticide. The exact process of granting permits is not transparent. Using county level data on family planning policy, I find that the probability for a county to obtain the 1-son-2-child relaxation is positively correlated with the rate of pre-relaxation sex selection, and both are positively correlated with distance from the provincial capital. These facts most likely reflect that in order to maintain low aggregate fertility rates and decrease female infanticide, provincial governments granted relaxations to regions that were distant to the administrative capital where the female infanticide was more prevalent.

The higher prevalence of sex selection in rural areas can be due to both more boy-preference in distant rural areas and the fact that geographic distance increases the provincial government's difficulty of preventing infanticide.¹ Issues of identification which arises from the correlation of obtaining a relaxation and sex selection will be addressed explicitly later in the paper.

2.3 Rural Education

Inequality in education provision greatly increased during the 1980s both across provinces and across counties within a province. Inequality between school finance increased as changes in the fiscal system reduced subsidies from rich regions to poor regions. The system of "eating from separate pots" (*fen zou chi fang*) devolved expenditure responsibilities from the central and provincial governments onto local governments in order to give the latter stronger incentives to generate revenue. The ratio of the per capita schooling expenditure in the highest spending province to the lowest spending province doubled in one decade.

Many rural schools were closed and rural enrollment rates dropped dramatically (Hannum and Park, mimeo). Using spending data from Gansu, Hannum and Park (mimeo) found that per capita school expenditure was positively correlated with income and significant variation in school quality existed across counties. They found little variation within counties. This suggests that studies examining education outcomes should focus on variation at the county level.

Hannum (1992) show that difference in school provision between rich and poor areas are much greater for middle school and high school than primary school. This is consistent with the data, where primary school enrollment remained stable while middle school and high school dropout rates increased for poor areas (Hannum and Park, mimeo).

¹Levels of income between counties with some relaxation and counties with no relaxation are comparable in the CHNS data. This is consistent with the findings of Qian's (2004) study of rural China, where she finds that sex selection was driven by the female-to-male income ratio and not by total household income.

The CHNS data show that counties with some relaxation and counties with no relaxation have similar geographic access to schooling. However, it does not report data which reveal quality of schooling. Because relaxed areas tend to be more rural, it is likely that the quality of schools was declining in relaxed areas during the same time that the 1-son-2-child relaxation took effect. In other words, the cohorts in relaxed counties which were affected by the 1-son-2-child relaxation also experienced a decline in education quality. To control for this, I will compare outcomes for girls to boys within counties. The strategy is robust as long as the changes in school quality and the economic conditions which determine school quality in relaxed areas have the same impact on boys and girls.

2.4 Conceptual Framework

There are two models in the economics and sociology literature which predict an interaction between the quantity and quality of children. The quantity-quality model, known in sociology as the "resource dilution" model, dates back to Becker (1960), Becker and Lewis (1973) and Becker and Tomes (1979) who wanted to explain why higher income was associated with fewer children. They theorized that as income rises, individuals choose to increase the average quality by reducing the average quantity of their children. An interaction between quantity and quality in the budget constraint leads to rising marginal costs of quality with respect to family size.

An alternative model is the "confluence model", which to date, has not been explored in the economics literature. Psychologists Zajonc and Gregory (1985) argue that children benefit from interacting with adults and teaching younger children. Consequently, the quantity and quality of children are inversely related because increasing the number of children decreases the adult-to-children ratio within a household. At the same time, children from one-child families and the youngest child from a multi-child family are worse off because they cannot take advantage of the learning which comes from teaching younger children. This model, therefore, predicts an inverse "U"

shape for the relationship between quantity and quality of children. This is consistent with findings from Iacovou's (2004) study of children in the U.K. She finds that although general family size is negatively correlated with measures of school performance, first born children from one-child families perform worse than first born children from two-child families. Moreover, the only-child effect decreases for children who interact more with other children outside of school.

3 Data

This paper matches data from the 0.1% 1990 *Population Census* with data from the 1989 *China Health and Nutritional Survey* (CHNS) at the county level. The 1990 *Population Census* contains 52 variables including birth year, region of residence, whether an individual currently lives in his/her region of birth, sex and relationship to the head of the household. The data allows children to be linked to parents. Thus, family size and birth order of children within a household can be calculated. Because the identification is partially derived from the region of birth, the sample is restricted to individuals who reported living in their birth place. The CHNS is a panel of households in 1989, 1992, 1993 and 1997. It uses a random cluster process to draw a sample of approximately 3800 households with a total of 16,000 individuals in eight provinces that vary substantially in geography, economic development, public resources, and health indicators. Most importantly, the survey provides detailed village and township level information on family policy enforcement. The matched dataset contains 39 counties in 8 provinces (see Figure 1).

For the analysis of family size and education, the sample is restricted to first born children in cohorts born during 1972-1981. This has two main advantages. First, all children in the sample have access to public schooling in 1990. Second, including children born after the relaxation may induce bias in the 2SLS estimate. After the relaxation, parents who prefer larger families may choose to keep girls. This means that the 2SLS estimate will

show that girls with larger family size are better off. But the estimate will be partially driven by parental preferences. Exclusion of first born children born after 1981 removes this possibility.

Ideally, the control group for counties with the relaxation is counties that are similar in all dimensions except the relaxation. The descriptive statistics in Table 1 Panel A show that counties with no relaxation are very similar to counties with some relaxation along demographic characteristics. Each has 52% boys on average and are mainly composed of ethnic Hans. Children in relaxed counties have on average 1 more sibling than children from counties without the relaxation. Approximately 85% of children are enrolled in primary, middle or high school.

The data shows that counties with some relaxation are almost 4 times as far from the provincial capital as counties with no relaxation. Distance to school is similar between the two types of counties.

Panel B of Table 1 describes the data for first born children from one-child families and from families with two or more children. 47% of children in multi-child families are boys while 60% of one-child families are boys. Children without siblings are on average enrolled in school 12% more than children with at least one sibling.

4 Empirical Framework

4.1 Identification

Sex, date of birth and region of birth jointly determine an individual's exposure to the 1-Son-2-Child relaxation. The relaxation allowed parents to have a second child only if the first born child was a girl. Therefore, family size should be positively correlated with being a girl. The One Child Policy, introduced around 1980, followed family planning policies which encouraged birth spacing of at least four years. Consequently, the relaxation should only affect girls born 1976 or after.

The interaction between whether a girl was born in a relaxed area and whether she was born 1976 or after estimates the effect of the relaxation

of family size. The additional comparison with boys controls for education provision changes in relaxed regions which affected both boys and girls similarly. The instrument for family size is the triple interaction of an individual's sex, date and region of birth. Only the combination of the three is exogenous. The exclusion restriction for the instrument is that it must be correlated with family size and have no direct effect on school enrollment or other right hand side variables.

Like simple differences-in-differences estimators, cohort-invariant differences across regions are differenced out by the comparison across cohorts, while changes across cohorts which affect different regions similarly are differenced out by the comparison across regions. The triple difference adds the advantage that cohort-varying differences across regions which affect boys and girls similarly are differenced out by the comparison between girls and boys. The exclusion restriction is only violated if a change with differential impacts on relaxed and un-relaxed regions *and* on boys and girls occurs at the same time the relaxation took effect. In other words, all else equal, the 2SLS estimate will be biased if a change occurred in relaxed counties for girls born 1976 and after.

One possible source of bias arises from the variation in the intensity of relaxation across regions. I find in the next section that the extent of the relaxation is strongly correlated with the extent of sex selection for One Child Policy cohorts (1976-1982). This is consistent with official reports. The correlation between sex-selection and relaxation can bias the 2SLS estimate for two reasons. First, the determinants of sex-selection may also affect education investment differentially for boys and girls. For example, Qian (2004) shows that increasing male-to-female earnings increase boy-biased sex-selection. She also shows that increasing male-to-female earnings has no effect on education investment for boys but decreases education investment for girls. This means that sex-selection is correlated with lower education investment for girls and, alternatively, higher education investment for boys. Consequently, the two stage least squares estimate will underestimate the

true effect of family size on education.²

Second, bias may arise because parents who choose to keep girls in the 1976-1982 cohort in relaxed counties may have different preferences from parents who keep girls in counties without the relaxation. For example, if parents who decide to keep girls in relaxed counties also value education more than parents who keep girls in non-relaxed counties, the 2SLS estimate will overestimate the true effect of family size on school enrollment.

To address the problem of sample selection, I construct an alternative sample where the "extra" boys from relaxed counties in the actual sample are taken out and replaced with girls so that for each cohort, the sex ratio is equivalent between counties with some relaxation and counties without any relaxation. In addition, I bias the 2SLS downwards by removing only boys who are not enrolled in school and adding girls who are not in enrolled in school. This increases the average enrollment rate for boys born 1976-1982 in counties with the relaxation, and decreases average enrollment rate for girls in counties with the relaxation. 2SLS using this "stacked" sample will underestimate the true effect of family size on school enrollment. Thus, using the actual sample and the constructed sample, I will be able to estimate the upper and lower bounds of the true effect.

4.2 The Effect of the 1-Son-2-Child Relaxation

4.2.1 Effect on Family Size

One benefit of this policy experiment is that it is possible to check whether the policy was enforced correctly by estimating the effect of the policy on family size for boys and girls separately. If the policy was correctly enforced, it should increase the number of siblings for girls born 1976 and after and have no effect on boys. The following equation separately estimates the effect of the relaxation on family size for boys and girls born during 1972-1981.

²The CHNS does not have accurate data on individual income within the household since much of rural production is conducted at the household level and the income cannot be accurately assigned to individual members. Consequently, I cannot directly examine the role of relative earnings in the experiment.

$$sibs_{itc} = \sum_{l=1973}^{1981} (relax_c \times d_{il})\beta_l + \gamma_t + \alpha + \psi_c + v_{itc} \quad (1)$$

The number of siblings for individual i , born in county c , birth year t , is a function of: the interaction term of $relax_c$, the extent of relaxation in county c and d_{il} , a dummy indicating whether the individual was born in year l ; γ_t , birth year fixed effects and ψ_c , county fixed effects. The dummy variable for 1972 and all its interactions are dropped. For all regressions, standard errors are clustered at the county level.

β_l is the effect of being born in a relaxed county on family size for an individual born in year l . For girls, β_l should be constant between birth years for cohorts born before 1976 and increase for cohorts born 1976 -1982. For boys, β_l should be constant between birth years for all cohorts. The estimates for girls and boys are shown in Table 2, columns (1) and (2), respectively. The estimates for girls are statistically significant at the 1% level. The estimates for boys are statistically insignificant. The coefficients with the 95% confidence intervals are plotted in Figure 2A and 2B. Figure 2A shows that the relaxation increased family size for girls born 1976-1982. Figure 2B shows that the relaxation had no effect on family size for boys.

To observe the effect of the relaxation over a longer time horizon, I estimate equation (1) for cohorts born during 1967-1989. The coefficients are plotted in Figure 2C. The figure shows that boys and girls born in relaxed areas had similar family sizes to boys and girls born in counties without the relaxation until 1976. For cohorts born 1976 and after, girls in relaxed counties had more siblings than girls in counties without the relaxation, whereas the family size of boys remained the same between relaxed and un-relaxed counties.

This difference in the effect of the relaxation on family size between boys and girls can be written as the interaction between sex, date of birth and region of birth.

$$\begin{aligned}
sibs_{itc} = & \sum_{l=1973}^{1981} (relax_c \times girl_{itc} \times d_{il})\beta_l + \sum_{l=1973}^{1981} (relax_c \times d_{il})\delta_l \quad (2) \\
& + \sum_{l=1973}^{1981} (girl_{itc} \times d_{il})\zeta_l + (relax_c \times girl_{itc})\lambda + girl_{itc}\kappa \\
& + \alpha + \gamma_t + \psi_c + v_{itc}
\end{aligned}$$

The number of siblings for individual i , born in county c , birth year t , is a function of: the triple interaction term of $relax_c$, the extent of relaxation in county c , $girl_{itc}$, a variable indicating whether a child is a girl and d_{il} , a dummy indicating whether the individual was born in year l ; the interaction term of $relax_c$ and d_{il} ; the interaction term between $girl_{itc}$ and d_{il} ; the interaction term between $relax_c$ and $girl_{itc}$; $girl_{itc}$; γ_t , birth year fixed effects; and ψ_c , county fixed effects. The dummy variable for 1972 and all its interactions are dropped. The coefficients are shown in Table 2, column (5). They are statistically significant at the 1% level. Figure 3 shows a plot of the coefficients and the 95% confidence intervals. Beginning for cohorts born in 1976, the policy increased family size by approximately 0.2 children on average.

4.2.2 Effect on Sex Ratios by Birth Parity

This section evaluates the effect of the relaxation on sex ratios by birth parity. To observe the effect of the relaxation on sex ratios, the sample must be expanded to include cohorts born after the relaxation. Thus, I estimate the following equation using a sample of cohorts born 1972-1989 by birth order.

$$male_{itc} = \sum_{l=1973}^{1989} (relax_c \times d_{il})\beta_l + \gamma_t + \alpha + \psi_c + v_{itc} \quad (3)$$

This equation is similar to (1). The dependent variable indicates whether an individual is male. The coefficients for first born children are plotted in

Figure 4A. The coefficients for later born children are plotted in Figure 4B. Figure 4A shows that the probability of the first born child being male increased in relaxed counties relative to un-relaxed counties for cohorts affected by the initial One Child Policy (1976-1981) and the relaxation decreased the probability of being male in relaxed counties (1981-1989). Figure 4B shows that the relaxation had no effect on the sex ratio of later born children. This is important because the exclusion restriction requires that the instrument does not affect any right hand side variable other than family size. Dahl and Moretti (2004) and Ananat and Michaels (2004) show that the sex composition of children has a direct affect on the divorce rates of parents. Hence, if the relaxation also changed the sex composition of children in families of the affected cohort, the 2SLS estimate will be biased. No change in the sex ratio of later born children mean that the relaxation did not change the sex composition of siblings for first born children born 1972-82.

To estimate the effect of the relaxation on sex ratios, I estimate the following equation using the sample of first born children. The children are divided into three groups according to birth cohort. The first group comprises of children born before the One Child Policy (1972-1975). The second group comprises of children born after the One Child Policy but before the relaxation (1976-1981). The third group comprises of children born after the relaxation (1982-1989).

$$male_{itc} = \sum_{l=2}^3 (relax_c \times post_{il}) \delta_l + \alpha + \gamma_t + \psi_c + \varepsilon_{itc} \quad (4)$$

The probability of being male for individual i , born in county c , birth year t is a function of: the interaction term between $relax_c$, and $post_{il}$, a variable indicating the individual's cohort group; ψ_c , county fixed effects and γ_t , cohort group fixed effects. The dummy variable for being born during 1972-1975 and its interaction terms are dropped.

The estimate for δ_l is shown in column 1 of Table 3. It shows that first born children born in relaxed regions after the initial One Child Policy are 5% more likely to be male than children born in un-relaxed regions. The

estimate is statistically significant at the 5% level. After the relaxation, first born children born in relaxed areas are only 2% more likely to be male than children born in areas without the relaxation. The estimate is not statistically significant.

To more precisely estimate the effect of the relaxation on sex ratios, I restrict the sample to first-born children who were affected by the One Child Policy (1976-1989), and estimate a simple differences-in-differences equation.

$$sib_{itc} = (relax_c \times post_t)\delta + post_t\gamma + \alpha + \psi_c + \varepsilon_{itc} \quad (5)$$

The probability of being male for individual i , born in county c , birth year t is a function of: the interaction term between $relax_c$, and $post_t$, a variable indicating whether an individual was born after the relaxation (1982-1989); $post_t$ and ψ_c , county fixed effects. The estimate of δ , shown in Table 3 column 2, shows that the relaxation decreased the probability of being male by 3.2%. The estimate is statistically significant at the 10% level.

The results that counties with the relaxation had more sex-selection after the introduction of the One Child Policy and that the relaxation decreased sex selection in these regions are important because they suggest that parents who keep girls born during 1976-1982 (1983-1990) in relaxed counties have different preferences relative to parents who keep girls of the same cohort in counties without the relaxation. Restricting the sample to first born children born before 1981 resolves the sample selection issue which arises from the relaxation. The sample selection issue from the initial One Child Policy will be addressed later in the paper.

4.2.3 Effect on Female Labor Supply

If the relaxation caused parents to have a second child and mothers to stay home to take care of the child, the 2SLS estimate will confound female labor supply effects with family size effects. To address this, I estimate the effect of the relaxation on mother's work status controlling for mother's age. I find

that mothers of affected girls were less likely to stay at home.

4.3 The Effect of Family Size on School Enrollment

4.3.1 Reduced Form Estimates

To illustrate the identification strategy, I will first estimate the effect of the relaxation on enrollment separately for boys and girls. This can be characterized by the following equation.

$$enroll_{itc} = \sum_{l=1973}^{1981} (relax_c \times d_{il})\beta_l + \alpha + \gamma_t + \psi_c + v_{itc} \quad (6)$$

The dummy variable for 1972 and all its interactions are dropped. The coefficients for girls and boys are shown in Table 2, columns (3) and (4), respectively. They are plotted in Figure 6 with the first stage estimates from equation (2). The figure illustrates several key points. First, the relaxation has no effect on enrollment for children born after 1978. This is consistent with the fact that China has compulsory primary education. Hence, the analysis of the effect of family size on school enrollment in the following section is restricted to the sample of children born 1972-1978. This is indicated by the vertical dotted line. Second, the plot of the first stage shows that the relaxation affected the family size of cohorts born 1976-1978. This is indicated by the solid vertical line. The two vertical lines captures the cohort that was both affected by the relaxation and were beyond compulsory education in 1990. The cohort to the left of the solid line is the pre-treatment cohort that was not affected by the relaxation. The plot of the reduced form shows that for the affected cohort, girls have higher education enrollment than boys. Conversely, for the pre-treatment cohort, girls had lower school enrollment rates than boys.

The reduced form estimates also show that relative to areas without the relaxation, enrollment for both boys and girls decreases after primary school. This is consistent with the hypothesis that school quality in relaxed regions relative to regions without the relaxation declined during this period. This

is controlled for by comparing the effect of the relaxation on enrollment for boys with the effect of the relaxation on enrollment for girls, which can be characterized by an equation similar to equation (2) with school enrollment as the dependent variable. The coefficients are shown in Table 2, column (6).

4.3.2 OLS

Because of compulsory primary enrollment, the OLS and 2SLS analysis uses the sample of first born children born 1972-1978. These children are 12-18 years old in 1990. The average enrollment rate for this sample is 70% . The correlation between school enrollment and family size can be obtained by estimating the following equation for the sample of first born children born during 1972-1978.

$$enroll_{itc} = sibs_{itc}b + \sum_{l=1973}^{1978} (relax_c \times d_{il})c_l + \sum_{l=1973}^{1978} (girl_i \times d_{il})d_l + (relax_c \times girl_{itc})g + girl_{itc}k + \alpha + \gamma_t + \psi_c + \varepsilon_{itc} \quad (7)$$

School enrollment for individual i , born in county c , birth year t , is a function of: sib_{itc} , the number siblings he or she has; the interaction term of $relax_c$ and d_{il} ; the interaction term between $girl_i$ and d_{il} ; the interaction term between $relax_c$ and $girl_i$; $girl_{itc}$; γ_t , birth year fixed effects; and ψ_c , county fixed effects. The dummy variable for 1972 and all its interactions are dropped. The estimate, shown in Table 4, column (1) shows that on average, one additional sibling is correlated with 0.8% less enrollment. The estimate is not statistically significant.

4.3.3 Two Stage Least Squares

The first stage equation is similar to equation (2). To increase the precision of the estimate, I collapse the unaffected cohorts into one reference group. Consequently, for the following equation: $l = 1$ if an individual is born

during 1972-1975, 2 if he/she is born in 1976, 3 if he/she is born in 1977 and 4 if he/she is born in 1978.

$$\begin{aligned}
 sibs_{itc} = & \sum_{l=1}^4 (relax_c \times girl_i \times d_{il})\beta_l + \sum_{l=1}^4 (relax_c \times d_{il})\delta_l + \\
 & \sum_{l=1}^4 (girl_i \times d_{il})\zeta_l + (relax_c \times girl_i)\lambda + X'_{ict}\kappa + \alpha + \gamma_t + \psi_c + v_{itc}
 \end{aligned} \tag{8}$$

The 2SLS estimate in Table 4, column (2) shows that contrary to the OLS estimate, an additional sibling increases school enrollment by 17.4%. The estimate is statistically significant at the 5% level. I repeat the estimation for the alternative constructed sample to estimate the lower bound effect of family size on school enrollment. The result is shown in Table 4, column (3). It shows that one additional sibling increases school enrollment of the first born child by 8.5%. The estimate is not statistically significant.

5 Conclusion

This paper has two purposes. It evaluates the effects of the One Child Policy and the subsequent 1-son-2-child relaxation. Then, it uses exogenous variation in family size caused by this relaxation to evaluate the causal effect of family size on school enrollment.

The One Child Policy is one of the most large scale and internationally controversial policies undertaken by the current Chinese government. It reportedly increased female infanticide and led to a generation of "spoiled children". However, the common misunderstanding that the One Child Policy is uniformly enforced across China and the lack of local enforcement data has, until recently, prevented researchers from measuring the causal effects of China's family planning policies. The lack of transparency in the policy enforcement decision process added to the difficulty of such studies.

This paper uses local enforcement data of the 1-son-2-child relaxation to evaluate the effects of the relaxation and the One Child Policy on sex ratio

and family size. It showed that although the One Child Policy was enacted in 1978-1980, previous family planning laws which encouraged birth spacing meant that the former was actually binding for cohorts born as early as 1976. The results also indicate that actual policy implementation was consistent with the official goals of decreasing female infanticide. The 1-son-2-child relaxation was indeed implemented in regions where sex selection was more severe after the initial One Child Policy. The relaxation was only partially successful. It decreased sex selection from post One Child Policy levels. But sex ratios in these regions did not return to their initial pre-One Child Policy levels. Finally, I showed that the relaxation significantly increased the family size of girls born in relaxed regions who were affected by the initial One Child Policy.

This exogenous increase in family size is then used to evaluate the causal effect of family size on school enrollment. Contrary to previous findings, the results show that school enrollment for girls from one-child households increases by 8.5-17% when parents have an additional child. This is inconsistent with the quantity quality model which predicts that quality is monotonically decreasing with quantity. However, it does not reject the assumption that children compete for resources within the household.

In this framework, children compete for both tangible and intangible resources such as parental attention. An additional sibling reduces each child's share of household resources. If the first child views the new sibling as competition which threatens her position at home, she may behave badly, which could increase parents' desire to send her to school away from the younger child. Simultaneously, being at school may have an added attraction relative to being at home for the first child when she gains a sibling, as a place where her position is not affected by the birth of the latter. In addition, the first child may be more motivated to attend school because she feels that academic distinction will increase her stature in the household relative to the younger child.

Family size can also have a positive effect on school enrollment if other children are complements in each child's production function. There may

be economies of scale to educating children. For example, text books and clothes are fixed costs for sending children to school. Once purchased for the first child, it is costless for the second child to reuse the same books and clothes. There may also be psychological economies of scale in education, where children are more enthusiastic about attending school if other children in the household are in school. Consequently, parents will want their first child in school more because they know it decreases the "cost" of sending the younger child to school. Alternatively, psychologists Zajonc and Gregory (1982) hypothesized that children benefitted from teaching younger children. Hence, although having larger family size decreases the quality of children by decreasing their share of household resources, the youngest child and the only child are disadvantaged.

It is important to note that in China, there is no schooling beyond high school in rural areas. Universities are highly concentrated in the largest cities. In fact, rural students with academic potential generally leave their homes during high school, or even middle school to attend better quality schools in urban areas.³ The lack of economic opportunities in rural areas mean that children will not return home after graduating from college. Knowing this, parents who desire to keep at least one child near them, will not encourage their only child to pursue higher education. Consequently, when they have a second child, they will be more willing to have the first child attain more schooling. The latter will be reflected in lower drop out rates for the first child. Like the hypothesis proposed by Zajonc and Gregory (1982), this explanation implies that family size effects may be different for the children of different birth order.

The empirical findings of this paper show that having a second child increases the school enrollment rates of the first child. The policy implications are clear. While limiting family size may increase human capital investment for developing countries, one is not the optimal number of children per household. More research on the subject is needed to evaluate

³In China, many public schools, especially academically elite schools, have boarding students.

the family size effect beyond the one-child context and for determining the underlying factors of the family size effect.

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Figure 1: China Health and Nutritional Survey Sample

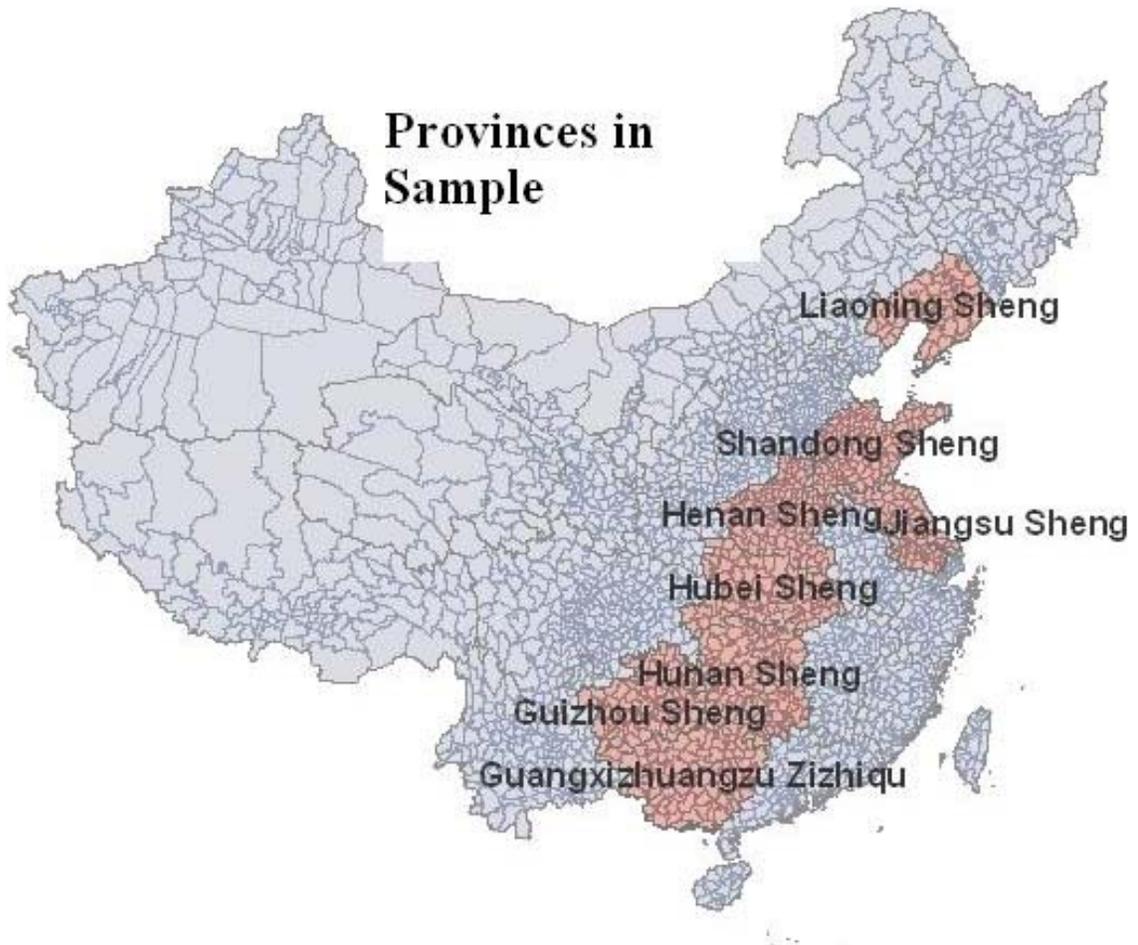


Figure 2A:

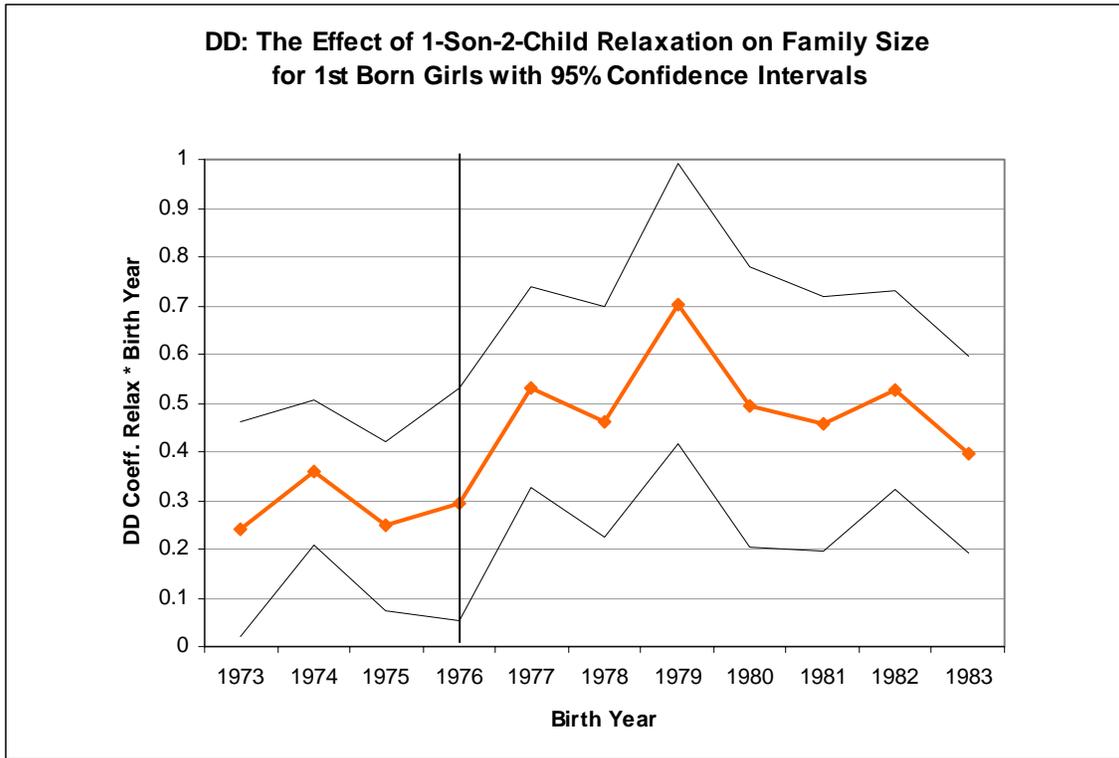


Figure 2B:

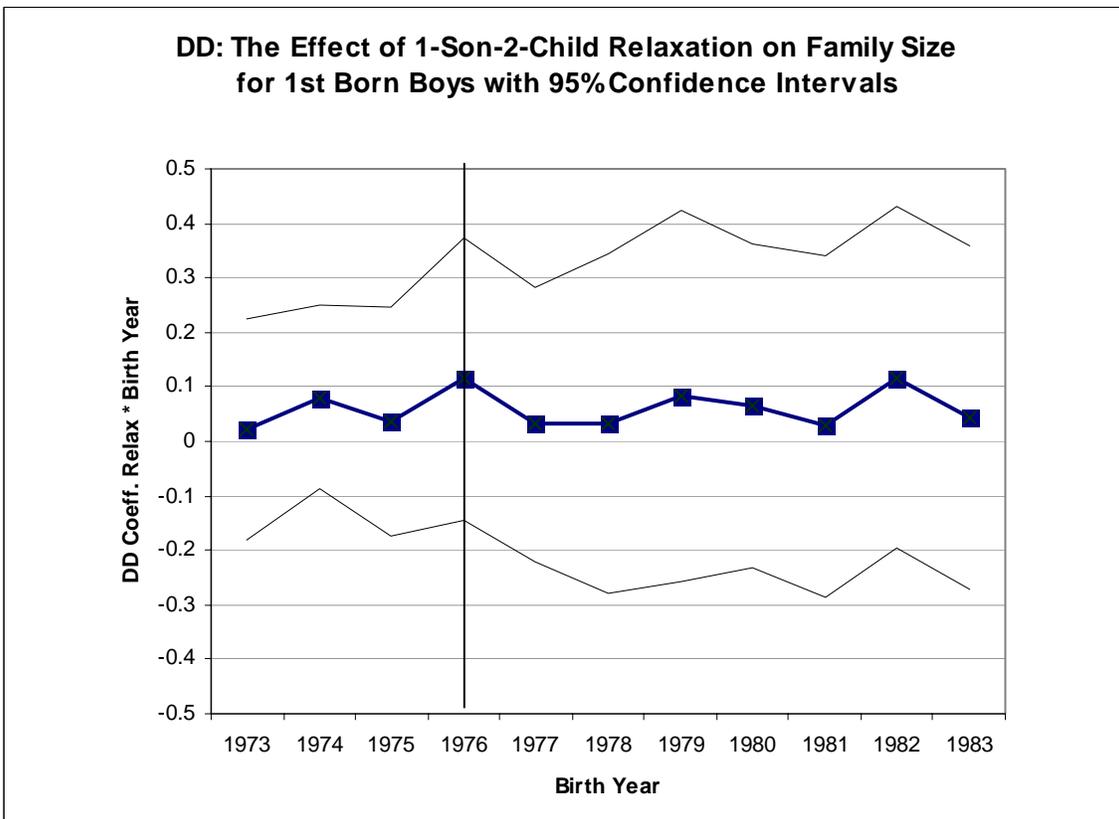


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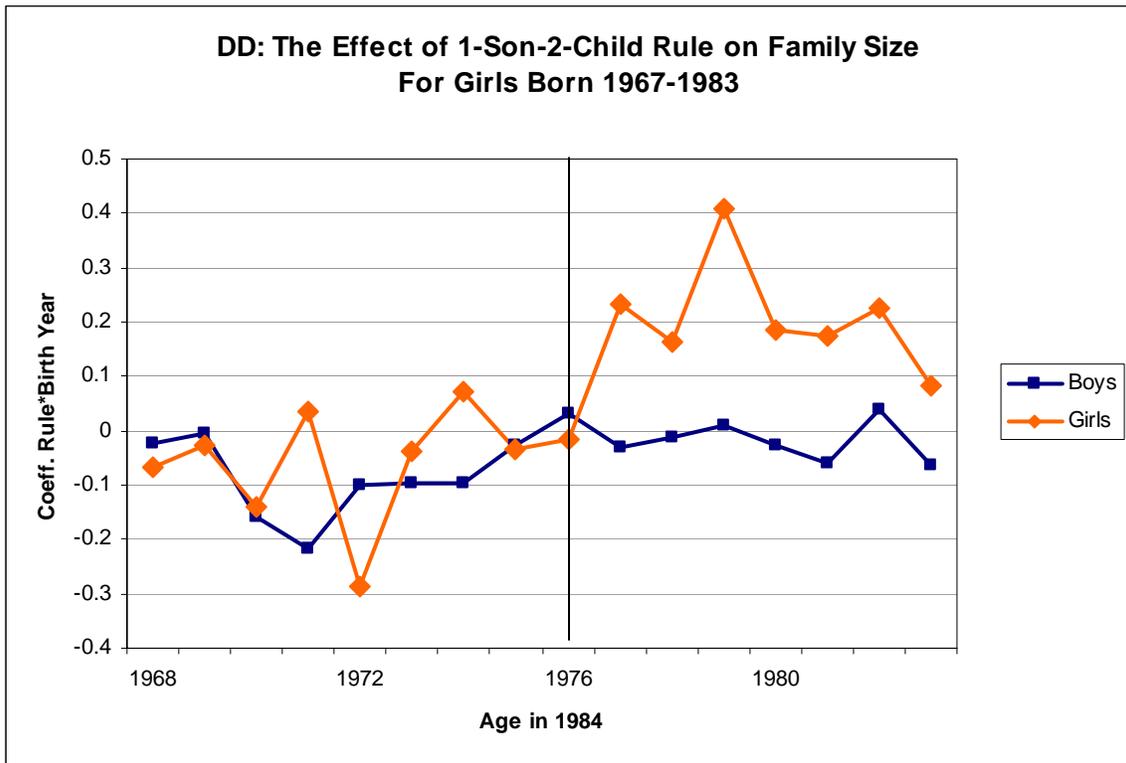


Figure 3:

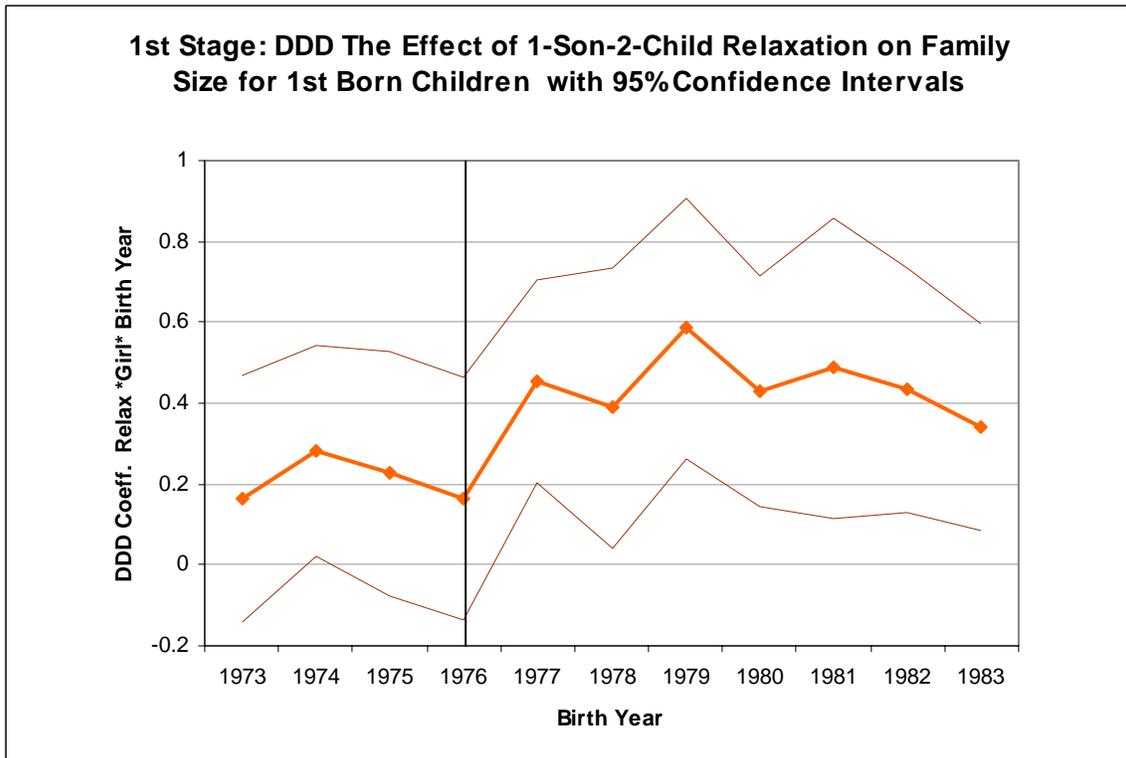


Figure 4A:

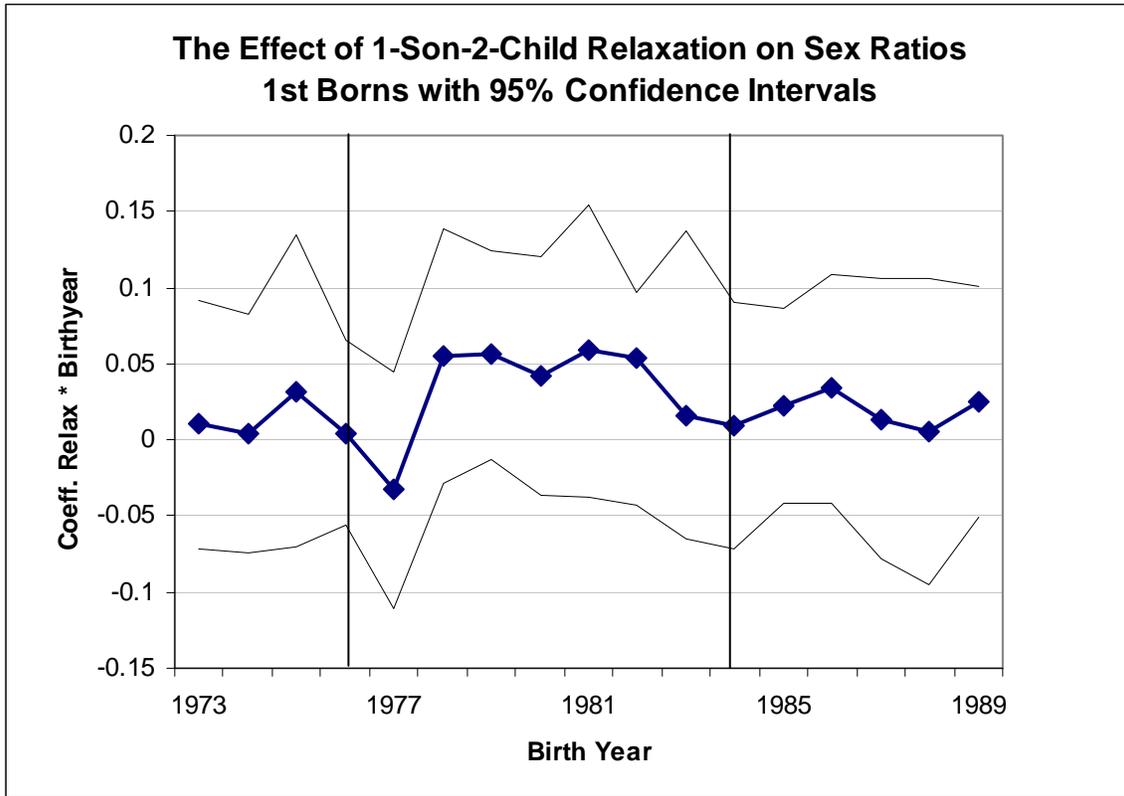


Figure 4B:

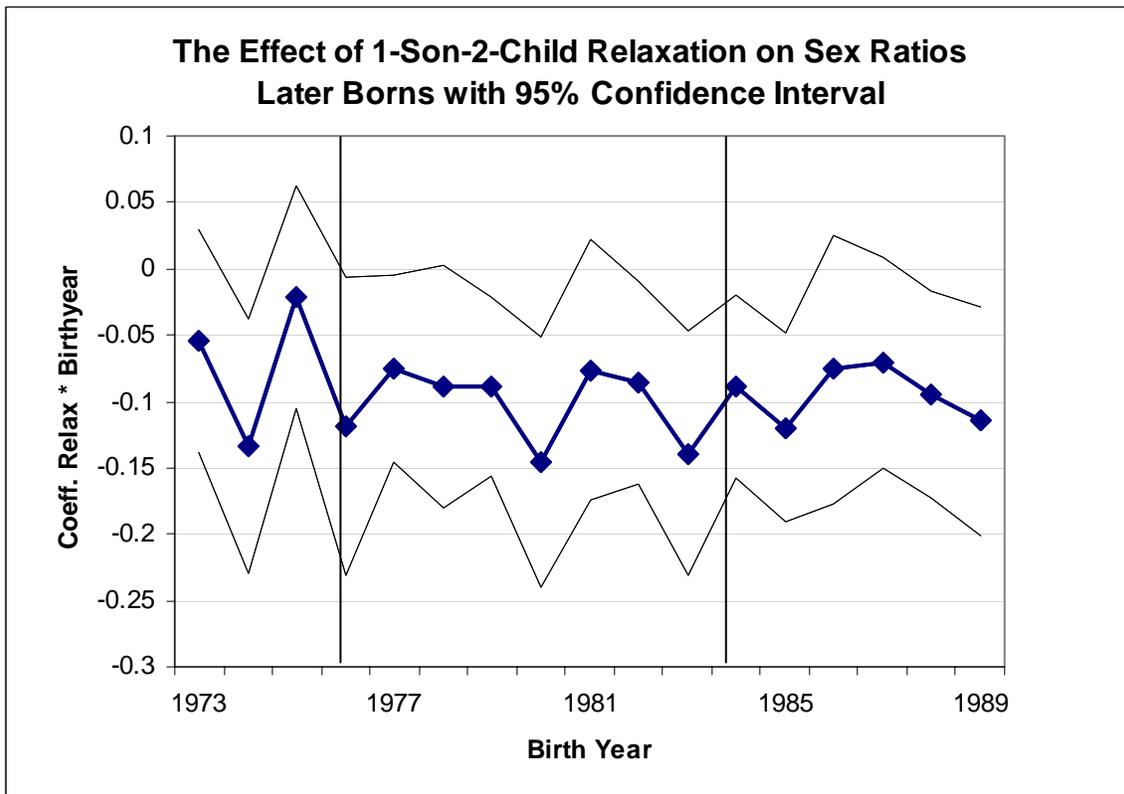


Figure 5:

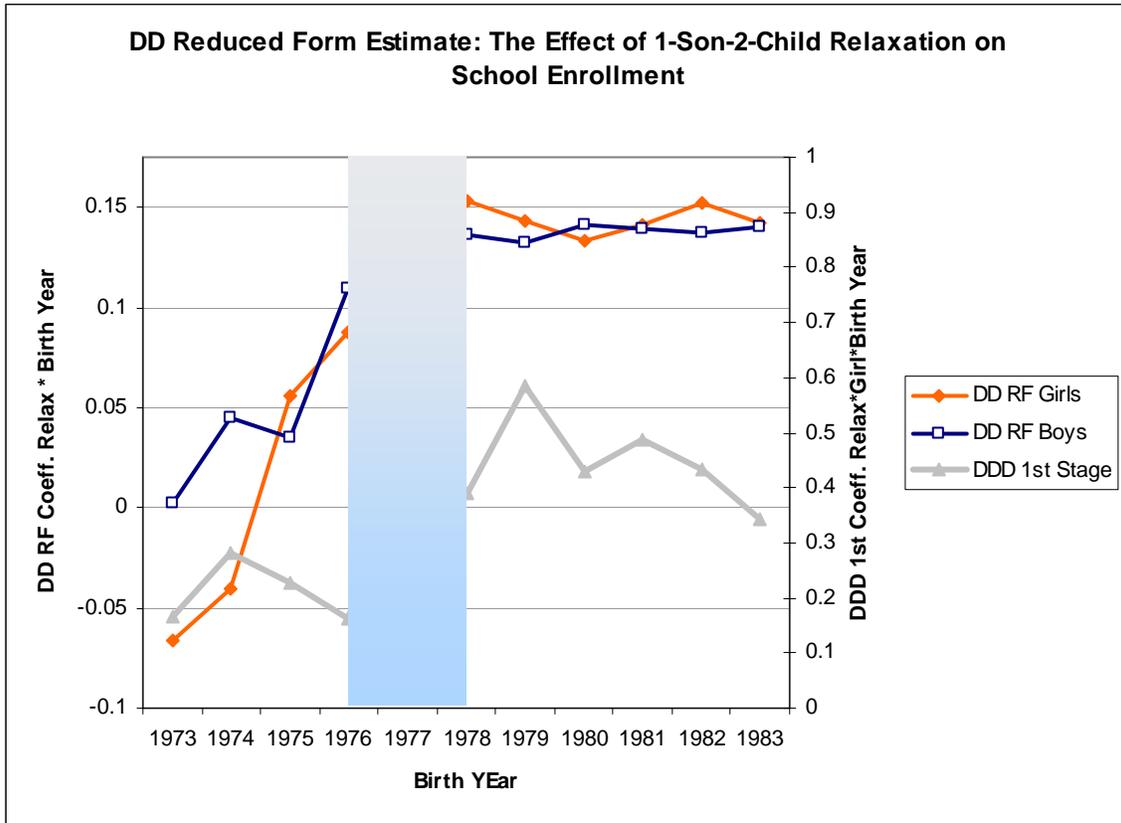


Table 1: Descriptive Statistics by 1-Son-2-Child Relaxation

| | Obs | Mean | Std. Err. | Obs | Mean | Std. Err. |
|--------------------------------|-------------------------|---------|-----------|-----------------------------|---------|-----------|
| A. By Relaxation | No Relaxation | | | Some Relaxation | | |
| Sex | | | | | | |
| Han | 8900 | 0.520 | 0.005 | 17759 | 0.519 | 0.004 |
| # Siblings | 8900 | 0.908 | 0.003 | 17759 | 0.916 | 0.002 |
| # Sisters | 8900 | 0.901 | 0.010 | 17759 | 0.982 | 0.007 |
| # Brothers | 8900 | 0.420 | 0.007 | 17759 | 0.462 | 0.005 |
| | 8900 | 0.480 | 0.007 | 17759 | 0.520 | 0.005 |
| School Enrollment | 8900 | 0.849 | 0.004 | 17759 | 0.841 | 0.003 |
| Mother's Edu | 8716 | 6.278 | 0.040 | 17329 | 7.099 | 0.030 |
| Father's Edu | 8371 | 8.201 | 0.034 | 16493 | 8.592 | 0.026 |
| Mother is Housewife | 8900 | 0.041 | 0.002 | 17759 | 0.064 | 0.002 |
| 1-Son-2-Child Relaxation | 8900 | 0.000 | 0.000 | 17759 | 0.420 | 0.004 |
| Distance to Provincial Capital | 7981 | 2.094 | 0.018 | 17759 | 7.937 | 0.080 |
| Distance to Big City | 8900 | 175.089 | 1.483 | 17759 | 184.386 | 1.223 |
| Agriculture | 8882 | 0.717 | 0.005 | 17740 | 0.643 | 0.003 |
| Distance to Primary | 8900 | 0.217 | 0.006 | 16692 | 0.298 | 0.004 |
| Distance to Middle | 8644 | 2.225 | 0.064 | 16693 | 1.718 | 0.014 |
| Distance to High | 8644 | 4.462 | 0.086 | 16693 | 5.649 | 0.078 |
| B. By Family Size | One Child Family | | | Two or More Children | | |
| Sex | 16440 | 0.470 | 0.004 | 10219 | 0.599 | 0.005 |
| Han | 16440 | 0.891 | 0.002 | 10219 | 0.949 | 0.002 |
| # Siblings | 16440 | 1.549 | 0.006 | 10219 | 0.000 | 0.000 |
| # Sisters | 16440 | 0.727 | 0.006 | 10219 | 0.000 | 0.000 |
| # Brothers | 16440 | 0.822 | 0.005 | 10219 | 0.000 | 0.000 |
| School Enrollment | 16440 | 0.800 | 0.003 | 10219 | 0.915 | 0.003 |
| Mother's Edu | 16158 | 5.815 | 0.029 | 9887 | 8.474 | 0.038 |
| Father's Edu | 15420 | 7.838 | 0.024 | 9444 | 9.476 | 0.035 |
| Mother is Housewife | 16440 | 0.061 | 0.002 | 10219 | 0.048 | 0.002 |

Table 2: First Stage and Reduced Form Estimates

| Dependent Variables: Number of Siblings and School Enrollment | | | | | | | |
|---|------------------|------------------|-------------------|-------------------|------------------|------------------|-------------------|
| Dependent Variable: | DD | | | | DDD | | |
| | # Siblings | | Enrollment | | # Siblings | Enrollment | |
| | (1) Girls | (2) Boys | (3) Girls | (4) Boys | | (5) All | (6) All |
| Relax*1972 | 0.169 (0.113) | 0.022 (0.104) | -0.044 (0.035) | 0.011 (0.052) | Relax*Girl* 1972 | 0.166 (0.156) | -0.057 (0.049) |
| Relax*1973 | 0.346 (0.101) | 0.080 (0.086) | -0.067 (0.055) | 0.040 (0.059) | Relax*Girl* 1973 | 0.282 (0.132) | -0.106 (0.079) |
| Relax*1974 | 0.238 (0.086) | 0.036 (0.108) | 0.033 (0.056) | -0.016 (0.054) | Relax*Girl* 1974 | 0.226 (0.154) | 0.050 (0.068) |
| Relax*1975 | 0.249 (0.140) | 0.116 (0.132) | 0.015 (0.070) | 0.041 (0.069) | Relax*Girl* 1975 | 0.164 (0.154) | -0.028 (0.068) |
| Relax*1976 | 0.435 (0.123) | 0.031 (0.128) | 0.049 (0.076) | 0.028 (0.070) | Relax*Girl* 1976 | 0.455 (0.128) | 0.016 (0.062) |
| Relax*1977 | 0.366 (0.134) | 0.034 (0.159) | 0.076 (0.078) | 0.058 (0.078) | Relax*Girl* 1977 | 0.388 (0.178) | 0.008 (0.044) |
| Relax*1978 | 0.613 (0.150) | 0.084 (0.174) | 0.063 (0.078) | 0.054 (0.078) | Relax*Girl* 1978 | 0.585 (0.164) | 0.003 (0.045) |
| Relax*1979 | 0.427 (0.149) | 0.066 (0.152) | 0.061 (0.081) | 0.063 (0.079) | Relax*Girl* 1979 | 0.430 (0.146) | -0.010 (0.045) |
| Relax*1980 | 0.439 (0.140) | 0.027 (0.159) | 0.063 (0.079) | 0.066 (0.080) | Relax*Girl* 1980 | 0.486 (0.189) | -0.008 (0.043) |
| Relax*1981 | 0.478 (0.112) | 0.117 (0.160) | 0.080 (0.078) | 0.065 (0.078) | Relax*Girl* 1981 | 0.433 (0.155) | 0.006 (0.043) |
| Relax*1982 | 0.365 (0.119) | 0.042 (0.161) | 0.098 (0.078) | 0.088 (0.074) | Relax*Girl* 1982 | 0.342 (0.131) | 0.015 (0.043) |
| Observations | 12816 | 13843 | 12816 | 13843 | | 26659 | 26659 |
| R-squared | 0.42 | 0.44 | 0.43 | 0.37 | | 0.43 | 0.40 |

Regression in columns (1) - (4) include county and birth year fixed effects.

Regressions in column (3) and (4) include county and birth year fixed effects and controls for relax*girl, relax*birthyear, girl*birthyear and an indicator variable for girl.

Standard errors are clustered at the county level.

Table 3: The Effect of 1-Son-2-Child Rule on Sex Ratios for 1st Born Children

| | Dependent Variable: Dummy for Male | |
|------------------------|------------------------------------|-----------------------|
| | Sample Born 1972-1989 | Sample Born 1976-1989 |
| | (1) | (2) |
| Relax * Born 1976-1983 | 0.032 (0.016) | |
| Relax * Born 1983-1990 | 0.007 (0.016) | -0.025 (0.013) |
| Constant | 0.505 (0.008) | 0.517 (0.003) |
| Observations | 28627 | 20727 |
| R-squared | 0.00 | 0.00 |

All regressions include control for Han and county and birth year fixed effects.
Standard errors clustered at the county level.

Table 4: The Effect of Family Size on School Enrollment

| | Dependent Variable: School Enrollment | | |
|----------------|---------------------------------------|-------------------|--------------------|
| | Actual Sample | | Constructed Sample |
| | (1) | (2) | (3) |
| | OLS | IV | IV |
| # Siblings | -0.008 (0.006) | 0.174 (0.085) | 0.085 (0.081) |
| Dummy for Girl | -0.073 (0.021) | -0.131 (0.053) | -0.098 (0.046) |
| Observations | 14143 | 14143 | 14039 |
| R-squared | 0.25 | 0.14 | 0.24 |

All regressions include county and birth year fixed effects and controls for relax*girl, relax*birthyear and girl*birthyear.

Standard errors are clustered at the county level.