Capital in the 21st century

Thomas Piketty Paris School of Economics Zagreb, April 9 2015

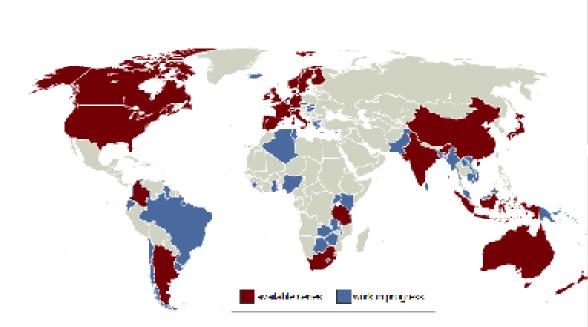
- This presentation is based upon *Capital in the 21st century* (Harvard University Press, March 2014)
- This book studies the global dynamics of income and wealth distribution since 18^c in 20+ countries; I use historical data collected over the past 15 years with Atkinson, Saez, Postel-Vinay, Rosenthal, Alvaredo, Zucman, and 30+ others; I try to shift attention from rising income inequality to rising wealth inequality
- The book includes four parts:
- Part 1. Income and capital
- Part 2. The dynamics of the capital/income ratio
- Part 3. The structure of inequalities
- Part 4. Regulating capital in the 21st century
- In this presentation I will present some results from Parts 2 & 3, focusing upon the long-run evolution of capital/income ratios and wealth concentration (all graphs and series are available on line:

see http://piketty.pse.ens.fr/capital21c)

This presentation: three points

- **1. The long-run dynamics of income inequality**. The end of the Kuznets curve, the end of universal laws. Country-specific institutions and policies matter.
- 2. The return of a patrimonial (or wealth-based) society in the Old World (Europe, Japan). Wealth-income ratios seem to be returning to very high levels in low growth countries. The metamorphosis of capital.
- 3. The future of wealth concentration: with high r g during 21^c (r = net-of-tax rate of return, g = growth rate), then wealth inequality might reach or surpass 19^c oligarchic levels. Need for for more transparency.

THE WORLD TOP INCOMES DATABASE







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Acknowledgments



New Economic Thinking





CENTER FOR EQUITABLE GROWTH



Three facts about inequality in the long-run: income inequality, wealth-inequality, wealth-income ratios
 (Piketty-Saez, « Inequality in the long run », Science 2014)

 Fact n°1: in 1900-1910, income inequality was higher in Europe than in the United States; in 2000-2010, it is a lot higher in the United States

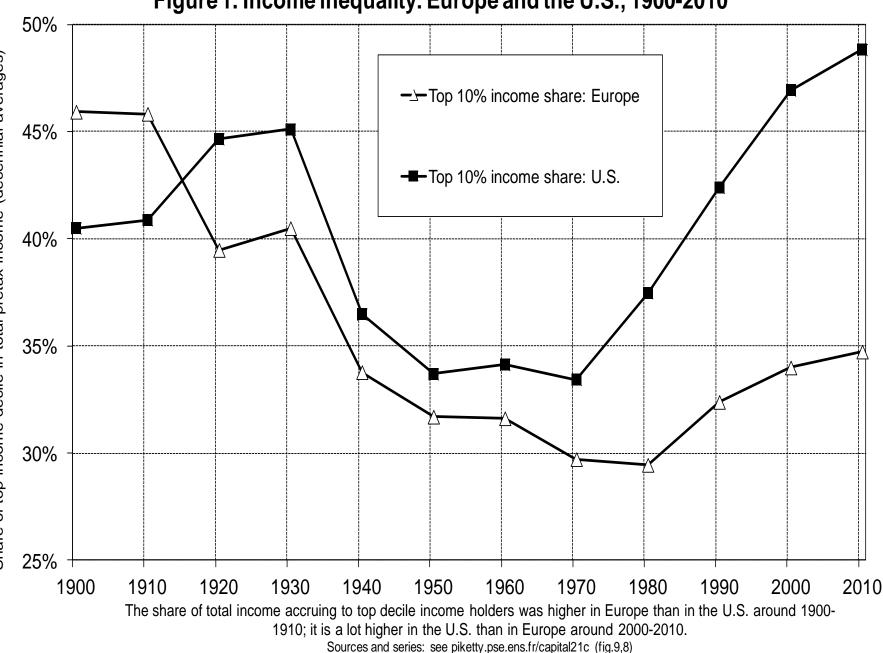


Figure 1. Income inequality: Europe and the U.S., 1900-2010

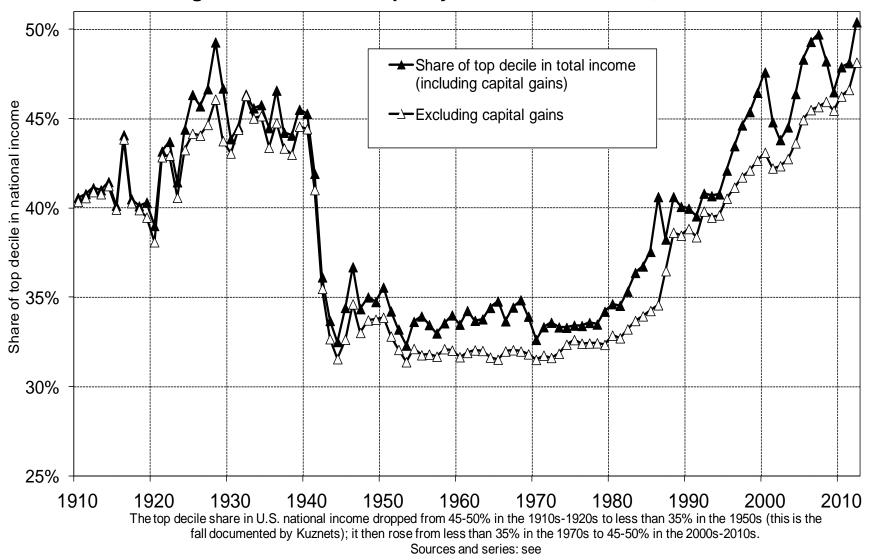


Figure I.1. Income inequality in the United States, 1910-2012

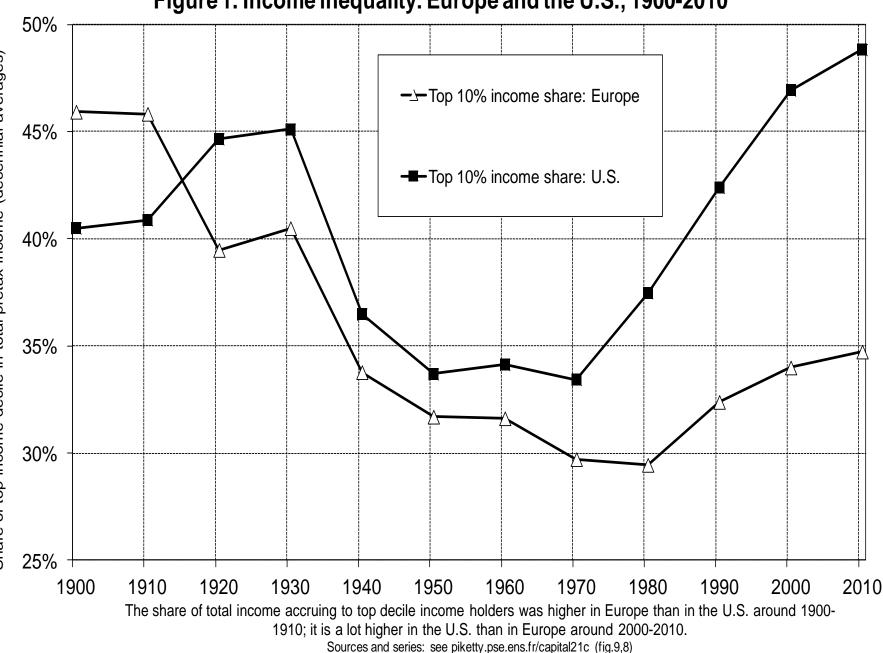
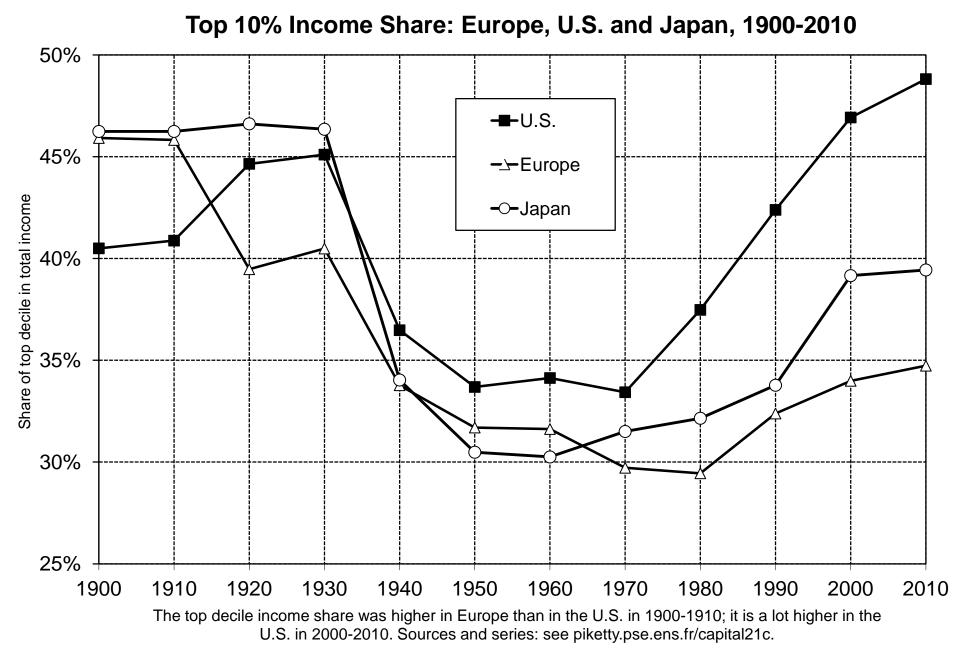


Figure 1. Income inequality: Europe and the U.S., 1900-2010



- The rise in US inequality in recent decades is mostly due to rising inequality of labor income
- It is due to a mixture of reasons: changing supply and demand for skills; race between education and technology; globalization; more unequal to access to skills in the US (rising tuitions, insufficient public investment); unprecedented rise of top managerial compensation in the US (changing incentives, cuts in top income tax rates); falling minimum wage in the US

➔ institutions and policies matter

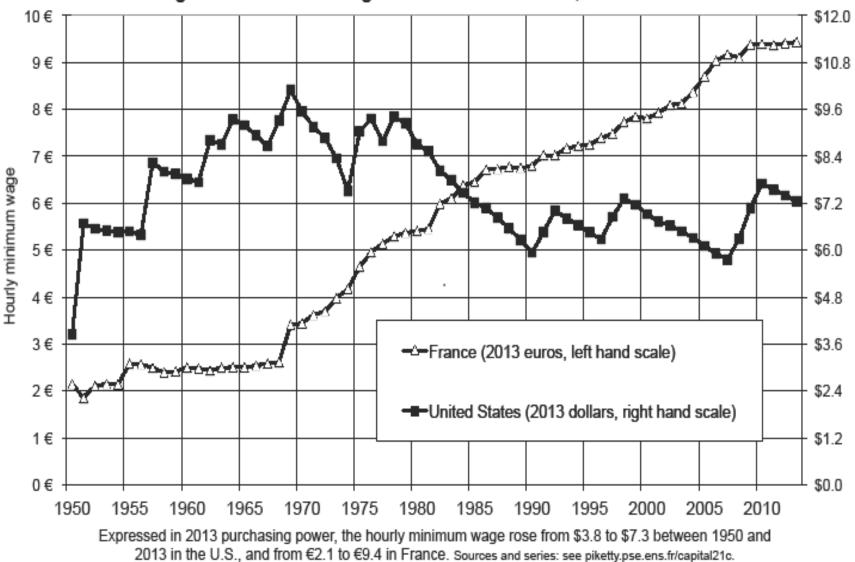
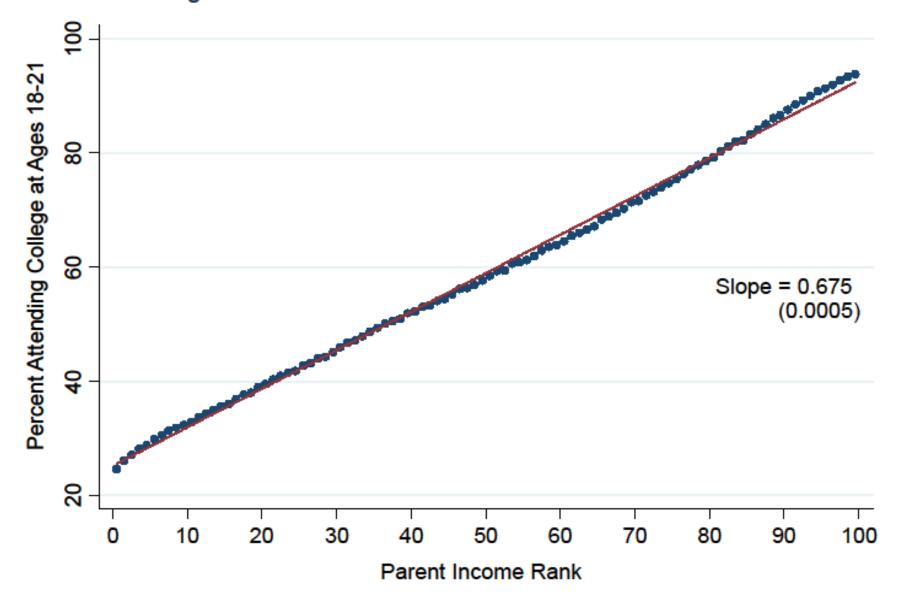


Figure 9.1. Minimum wage in France and the U.S., 1950-2013



College Attendance Rates vs. Parent Income Rank in the U.S.

This presentation: three points

- **1. The long-run dynamics of income inequality**. The end of the Kuznets curve, the end of universal laws.
- 2. The return of a patrimonial (or wealth-based) society in the Old World (Europe, Japan). Wealth-income ratios seem to be returning to very high levels in low growth countries. Intuition: in a slow-growth society, wealth accumulated in the past can naturally become very important. In the very long run, this can be relevant for the entire world. Not bad in itself, but new challenges. The metamorphosis of capital call for new regulations of property relations.
- 3. The future of wealth concentration: with high r g during 21^c, then wealth inequality might reach or surpass 19^c oligarchic levels.

- Fact n°2: wealth inequality is always a lot higher than income inequality; it is now higher in the US than in Europe
- Fact n°3: wealth inequality is less extreme today than a century ago in Europe, although the total capitalization of private wealth relative to national income has now recovered from the 1914-1945 shocks

Figure 2. Wealth inequality: Europe and the U.S., 1870-2010

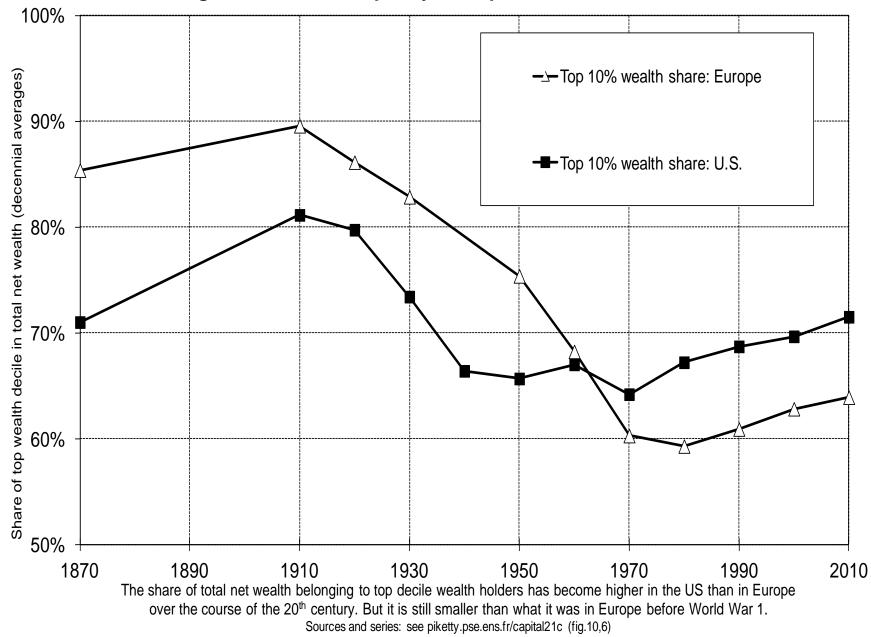
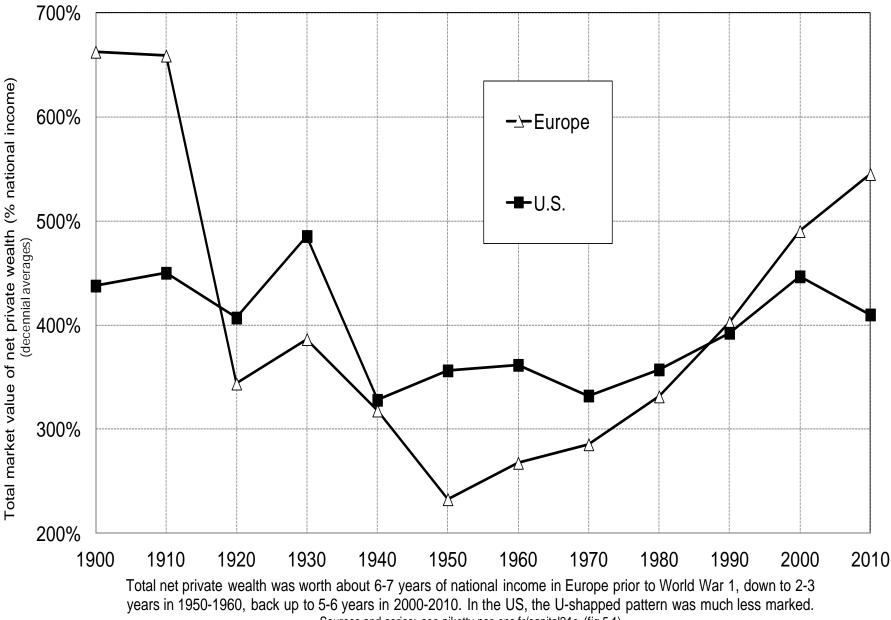


Figure 3. Wealth-income ratios: Europe and the U.S., 1900-2010



Sources and series: see piketty.pse.ens.fr/capital21c (fig.5,1)

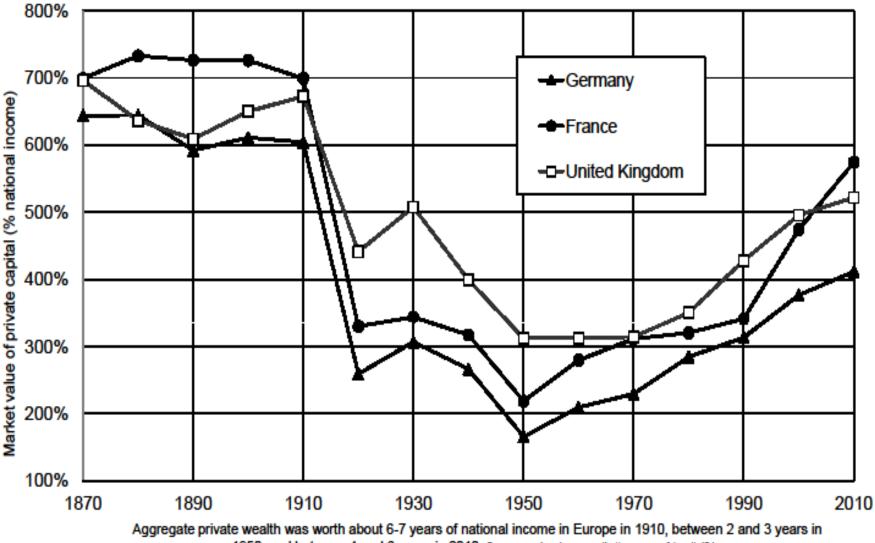


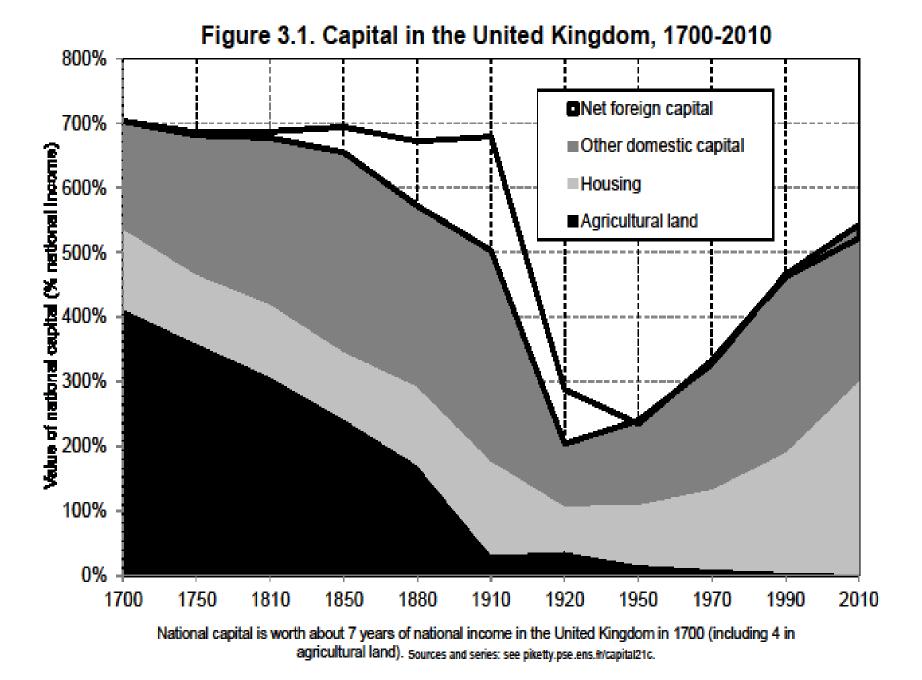
Figure I.2. The capital/income ratio in Europe, 1870-2010

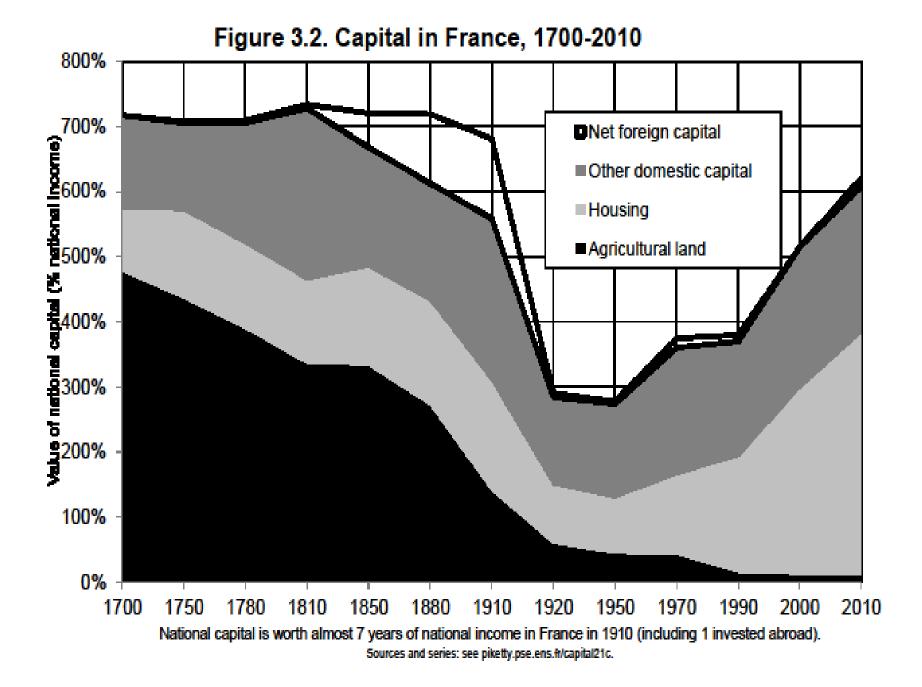
1950, and between 4 and 6 years in 2010. Sources and series: see piketty.pse.ens.fr/capital21c.

The metamorphosis of capital

 There's nothing bad with high wealth-income ratios (postwar reconstruction, growth slowdown), but this creates new policy challenges: financial regulation, real estate bubbles, return of inheritance

→ A multidimensional approach to the history of capital and property relations: from land to business assets, foreign assets, real estate, public debt, immaterial capital, etc.





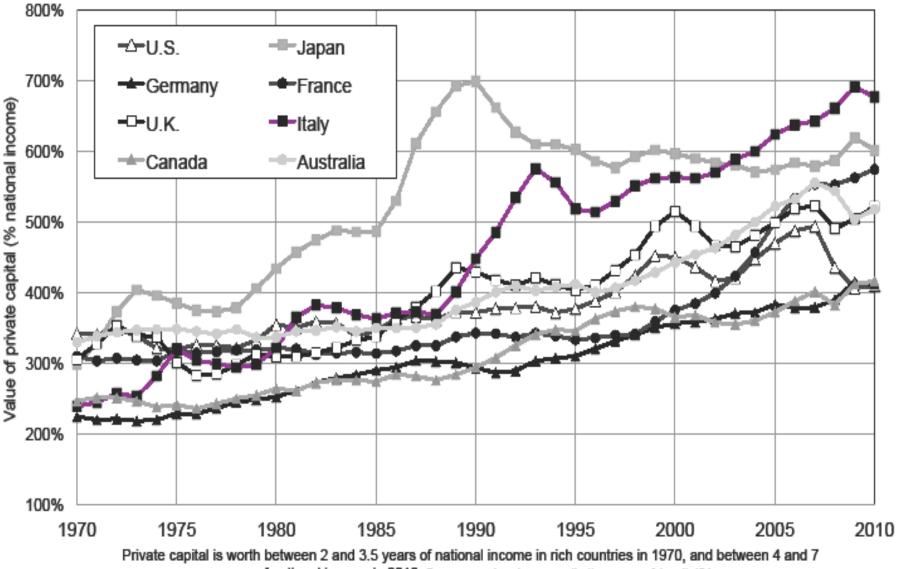


Figure 5.3. Private capital in rich countries, 1970-2010

years of national income in 2010. Sources and series: see piketty.pse.ens.fr/capital21c.

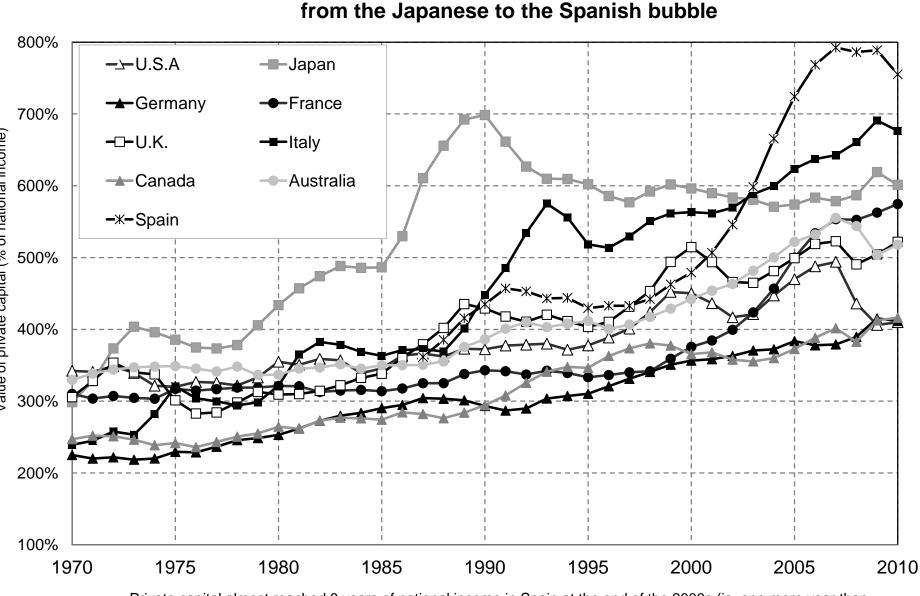


Figure S5.2. Private capital in rich countries:

Private capital almost reached 8 years of national income in Spain at the end of the 2000s (ie. one more year than Japan in 1990). Sources and series: see piketty.pse.ens.fr/capital21c.

Value of private capital (% of national income)

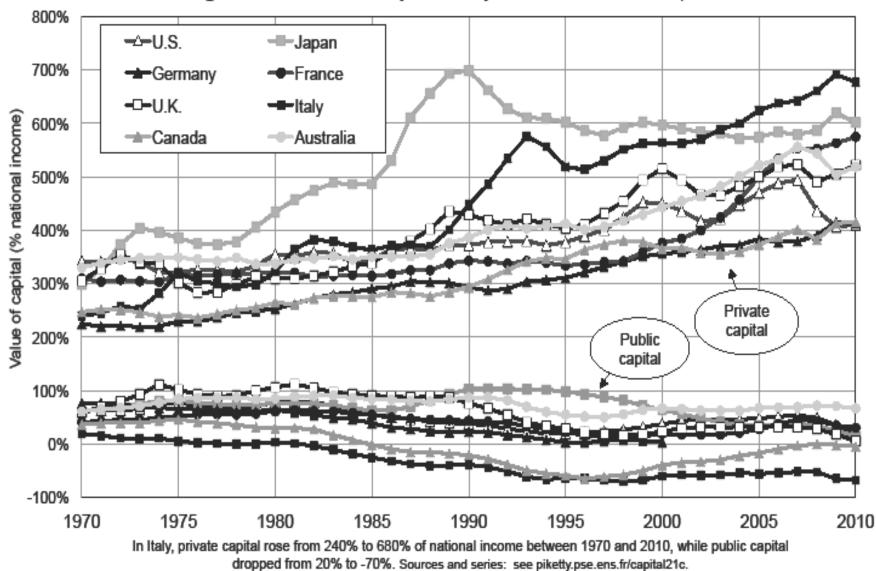


Figure 5.5. Private and public capital in rich countries, 1970-2010

Capital & inequality in America

- Inequality in America = a different structure as in Europe: more egalitarian in some ways, more inegalitarian in others
- The New World in the 19th century: **the land of opportunity** (capital accumulated in the past matters less than in Europe; perpetual pop. growth as a way to reduce the level of inherited wealth and wealth concentration)... **and also the land of slavery: extreme form of property relation**
- Northern US were in many ways more egalitarian than Old Europe; but Southern US were more inegalitarian
- We still have the same ambiguous relationship of America with inequality today: in some ways more merit-based; in other ways more violent (« meritocratic extremism »)

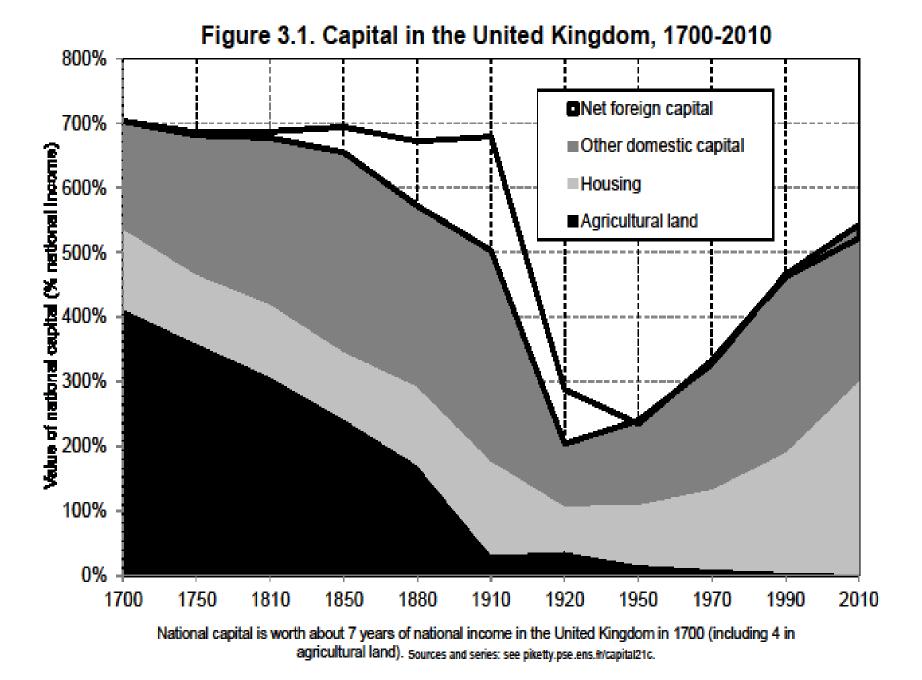
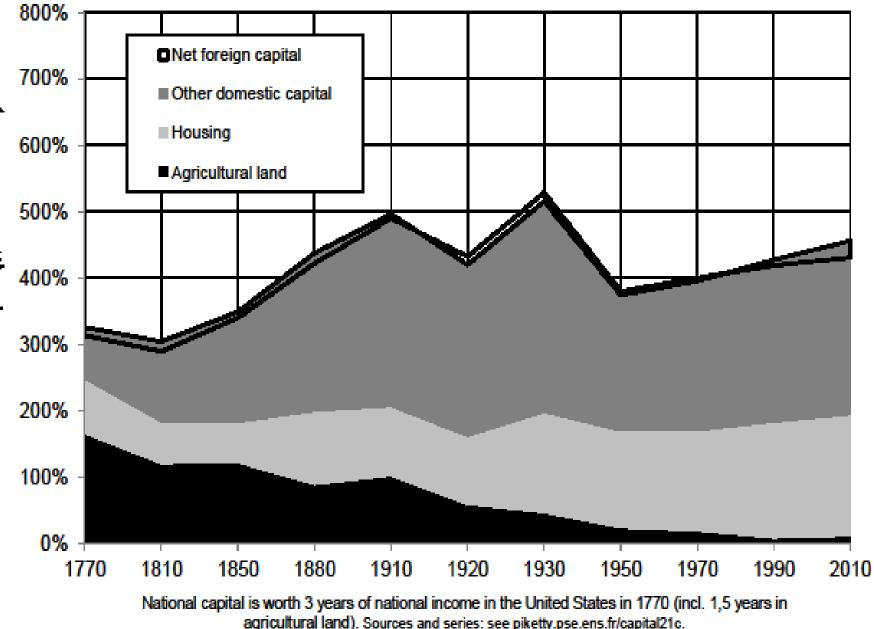
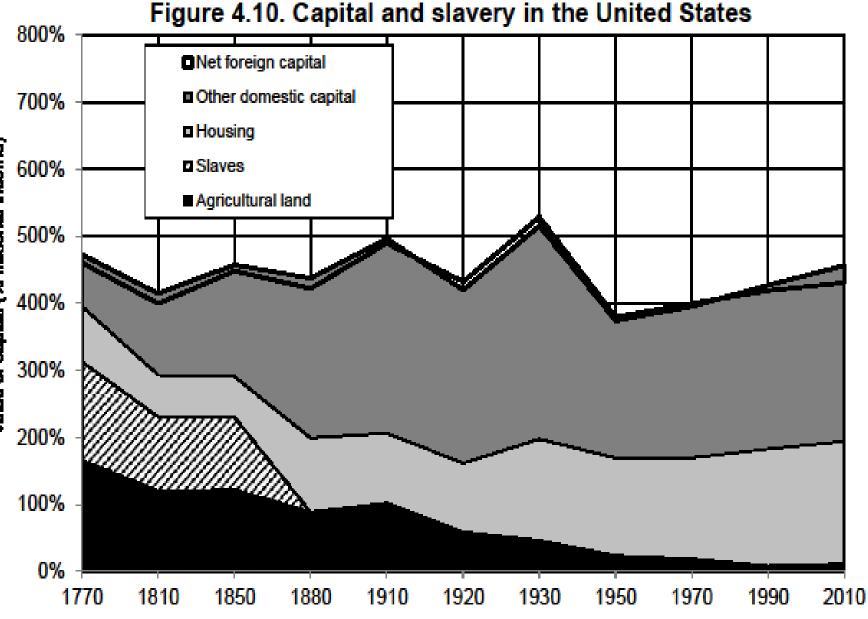


Figure 4.6. Capital in the United States, 1770-2010

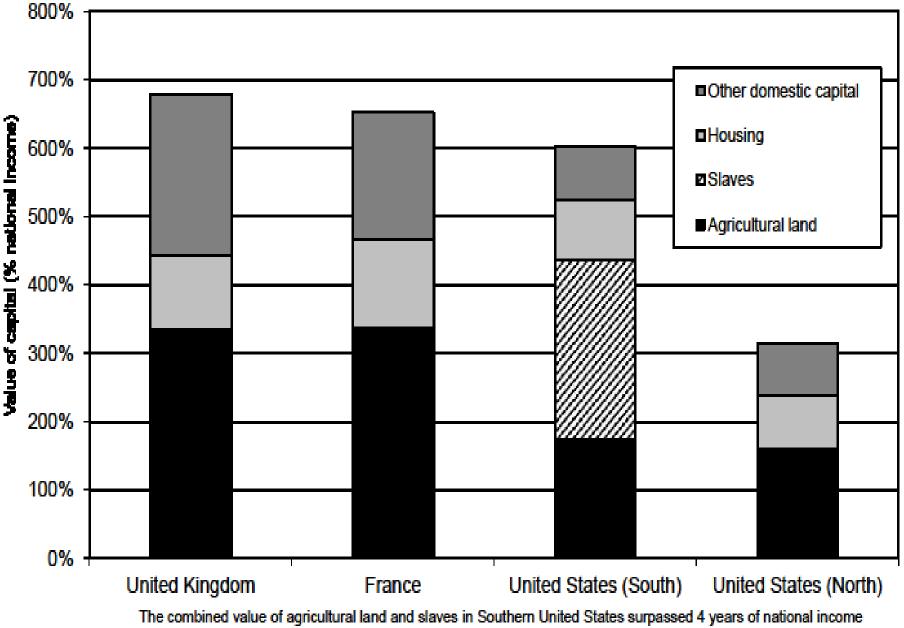




The market value of slaves was about 1,5 years of U.S. national income around 1770 (as mush as land). Sources and series: see piketty.pse.ens.fr/capital21c.

Value of ceptial (% national income)

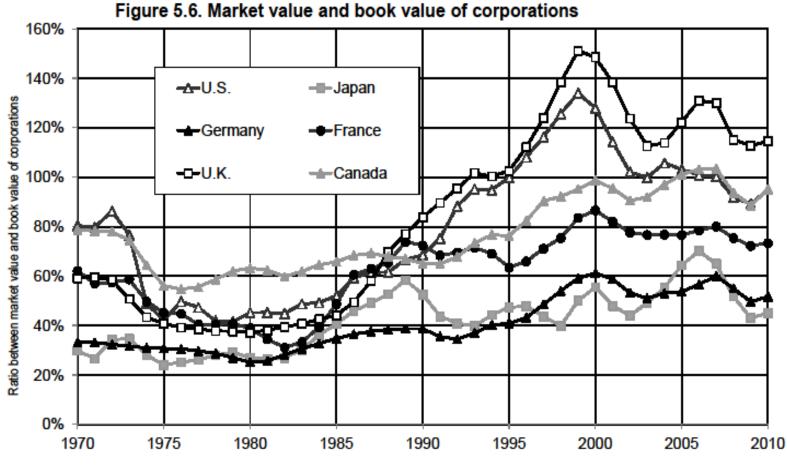
Figure 4.11. Capital around 1770-1810: Old an New World



around 1770-1810. Sources and series: see piketty.pse.ens.fr/capital21c.

Capital & inequality in Germany

- Lower market values of capital assets in Germany: lower real estate prices, and lower stock market capitalization of corporations
- Stakeholder capitalism: shareholders have to share power with worker representatives, regional govt, etc., so that the market value is much less than book value of corporation
- Apparently this does not prevent German companies from producing good cars
- This clearly illustrates that market and social values of capital can differ; property relations are socially, legally and historically determined



Tobin's Q (i.e. the ratio between market vaue and book value of corporations) has risen in rich countries since the 1970s-1980s. Sources and series: see piketty.pse.ens.fr/capital21c.

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- **2. The return of a patrimonial (or wealth-based) society** in the Old World (Europe, Japan). Wealth-income ratios seem to be returning to very high levels in low growth countries.
- 3. The future of wealth concentration: with high r g during 21^c (r = net-of-tax rate of return, g = growth rate), then wealth inequality might reach or surpass 19^c oligarchic levels. Conversely, suitable institutions can allow to democratize wealth. Strong need for more transparency about global wealth dynamics and cross-border financial assets, in rich countries as well as in emerging countries (China, Latin America, Africa).

Figure 2. Wealth inequality: Europe and the U.S., 1870-2010

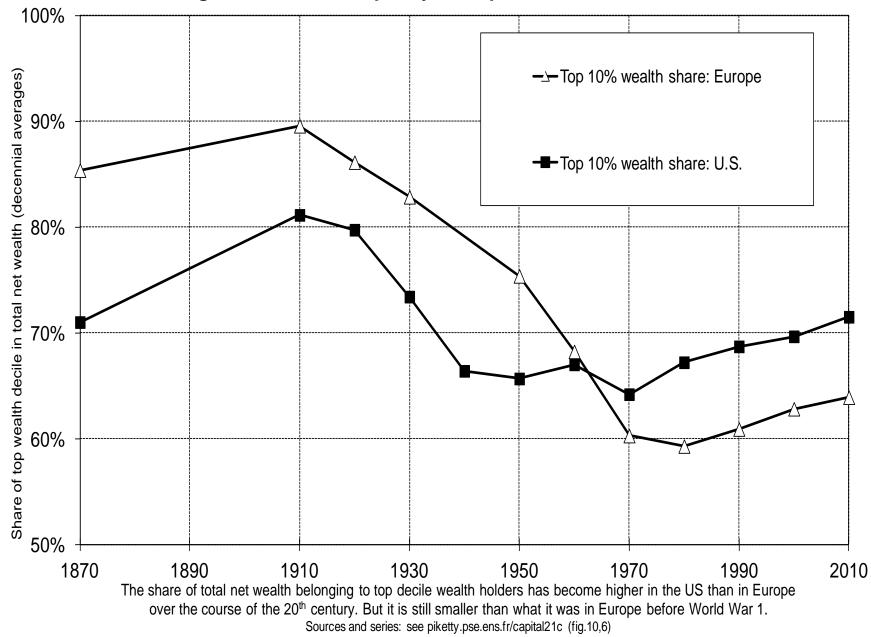


Table 12.1. The growth rate of top global wealth, 1987-2013	
Average real growth rate per year (after deduction of inflation)	1987-2013
The top 1/(100 million) highest wealth holders (about 30 adults out of 3 billions in 1980s, and 45 adults out of 4,5 billions in 2010s)	6,8%
The top 1/(20 million) highest wealth holders (about 150 adults out of 3 billions in 1980s, and 225 adults out of 4,5 billions in 2010s)	6,4%
Average world wealth per adult	2,1%
Average world income per adult	1,4%
World adult population	1,9%
World GDP	3,3%

Between 1987 and 2013, the highest global wealth fractiles have grown at 6%-7% per year, vs. 2,1% for average world wealth and 1,4% for average world income. All growth rates are net of inflation (2,3% per year between 1987 and 2013). Sources: see piketty.pse.ens.fr/capital21c.

Table 12.2. The return on the capital endowments of U.S. universities, 1980-2010	
Average real annual rate of return (after deduction of inflation and all administrative costs and financial fees)	Période 1980-2010
All universities (850)	8.2%
incl.: Harvard-Yale-Princeton	10.2%
incl.: Endowments higher than 1 billion \$ (60)	8.8%
incl. Endowments between 500 millions and 1 billion \$ (66)	7.8%
incl. Endowments between 100 and 500 million \$ (226)	7.1%
dont: Endowments less than 100 million \$ (498)	6.2%

Between 1980 and 2010, U.S. universities earned an average real return of 8.2% on their capital endowments, and all the more so for higher endowments. All returns reported here are net of inflation (2.4% per year between 1980 and 2010) and of all administrative costs and financial fees. Sources: see piketty.pse.ens.fr/capital21c.

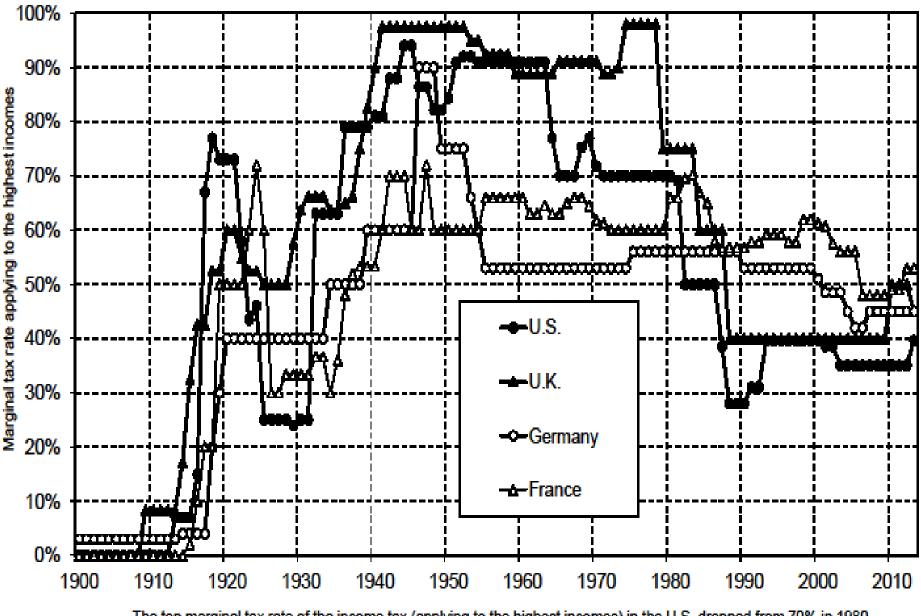
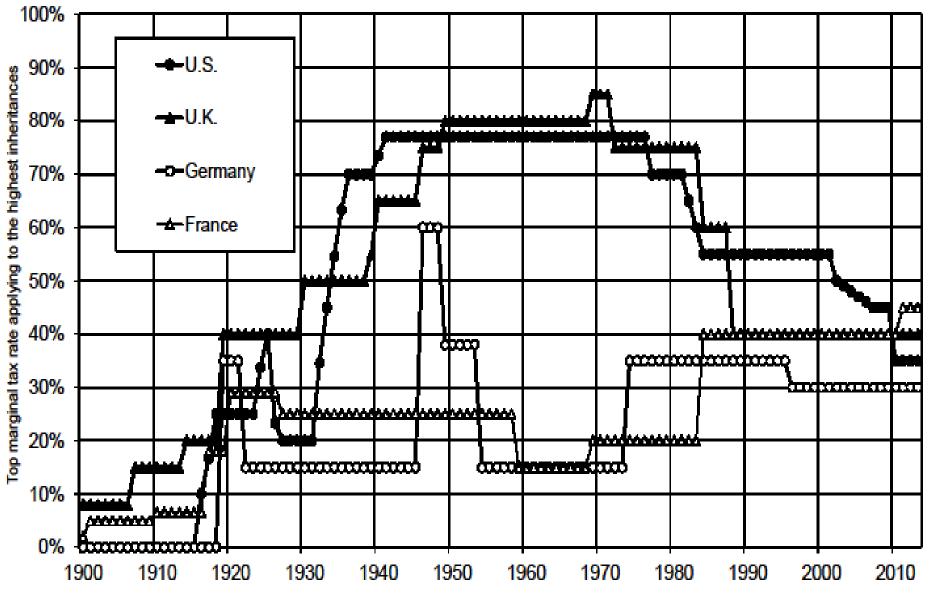


Figure 14.1. Top income tax rates, 1900-2013

The top marginal tax rate of the income tax (applying to the highest incomes) in the U.S. dropped from 70% in 1980 to 28% in 1988. Sources and series: see piketty.pse.ens.fr/capital21c.

Figure 14.2. Top inheritance tax rates, 1900-2013



The top marginal tax rate of the inheritance tax (applying to the highest inheritances) in the U.S. dropped from 70% in 1980 to 35% in 2013. Sources and series: see piketty.pse.ens.fr/capital21c.

Conclusions

- The history of income and wealth inequality is deeply political, social and cultural; it involves beliefs systems, national identities and sharp reversals
- In a way, both Marx and Kuznets were wrong: there are powerful forces pushing in the direction of rising or reducing inequality; which one dominates depends on the institutions and policies that different societies choose to adopt
- High r-g can push toward high wealth concentration, but many other forces are also important
- The ideal solution: progressive taxation, social state, financial transparency, economic democracy
- Other solutions involve authoritarian political & capital controls (China, Russia), or perpetual population growth (US)
- US high-inequality trap: oligarchic capture, or lack of historical experience with oligarchy ?

Supplementary slides

(long lecture version)

The return of a wealth-based society

- Wealth = capital K = everything we own and that can be sold on a market (net of all debts) (excludes human K, except in slave societies)
- In textbooks, wealth-income & capital-ouput ratios are supposed to be constant. But the so-called « Kaldor facts » actually rely on little historical evidence.
- In fact, we observe in Europe & Japan a large recovery of β=K/Y in recent decades:

 β =200-300% in 1950-60s $\rightarrow \beta$ =500-600% in 2000-10s

(i.e. average wealth K was about 2-3 years of average income Y around 1950-1960; it is about 5-6 years in 2000-2010)

(with β≈600%, if Y≈30 000€ per capita, then K≈180 000€ per capita)

(currently, K ≈ half real estate, half financial assets)

Are we heading back to the β =600-700% observed in the wealth-based societies of 18^c-19^c? Or even more?

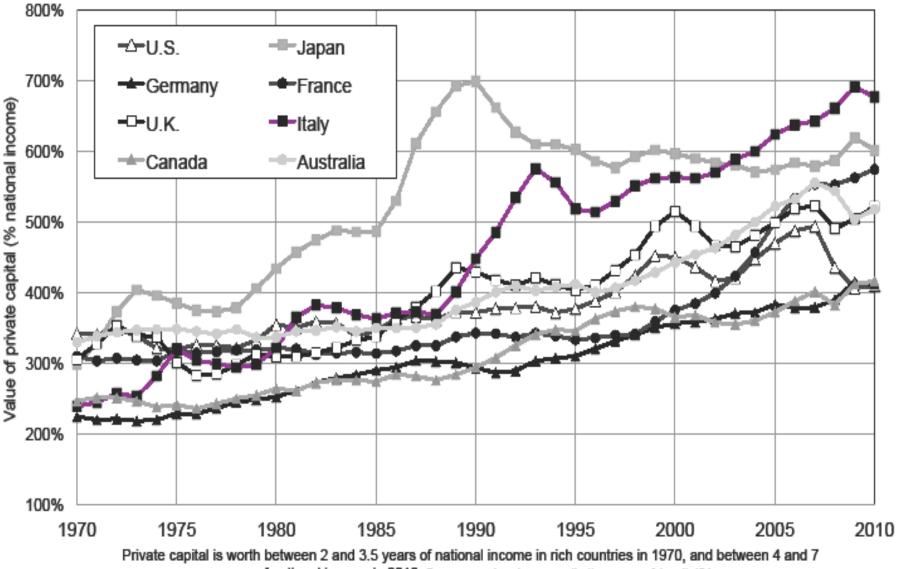


Figure 5.3. Private capital in rich countries, 1970-2010

years of national income in 2010. Sources and series: see piketty.pse.ens.fr/capital21c.

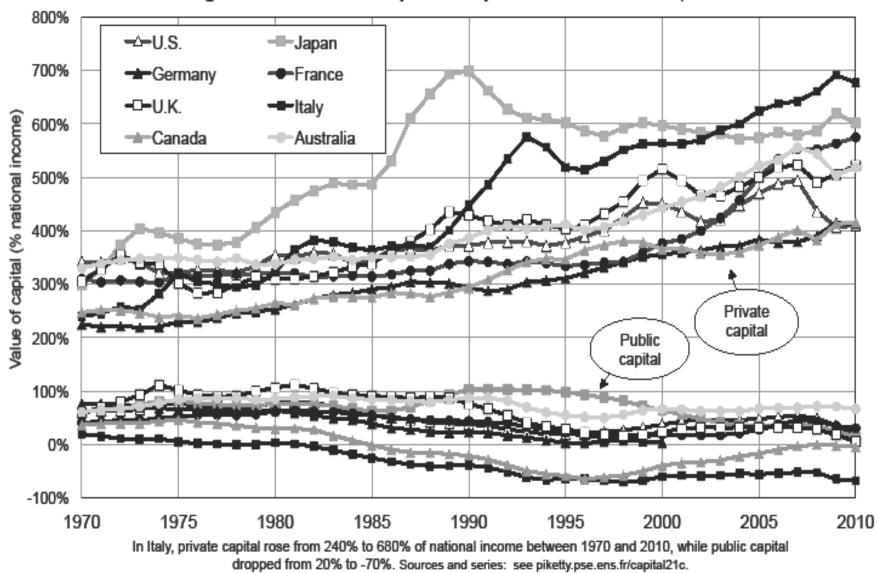


Figure 5.5. Private and public capital in rich countries, 1970-2010

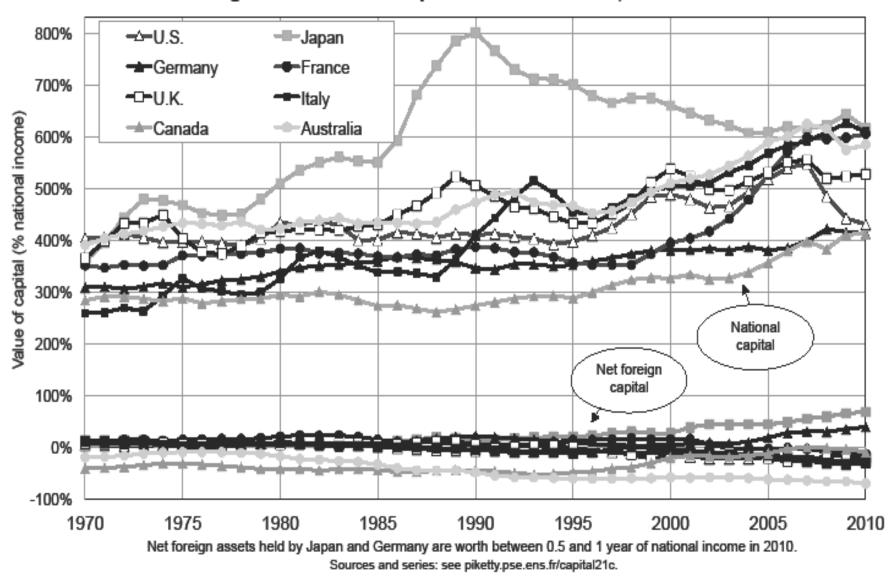
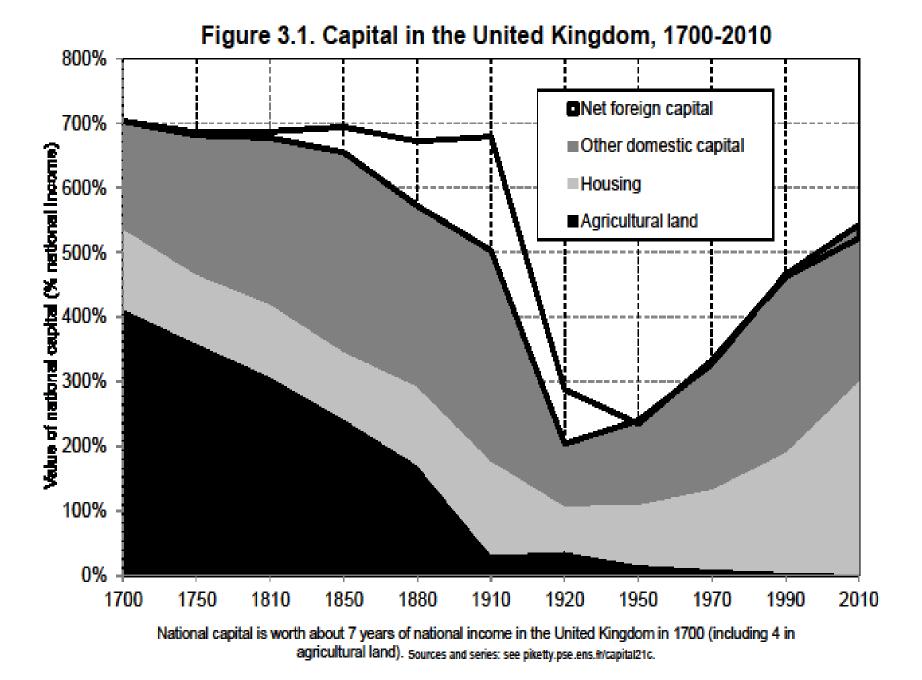
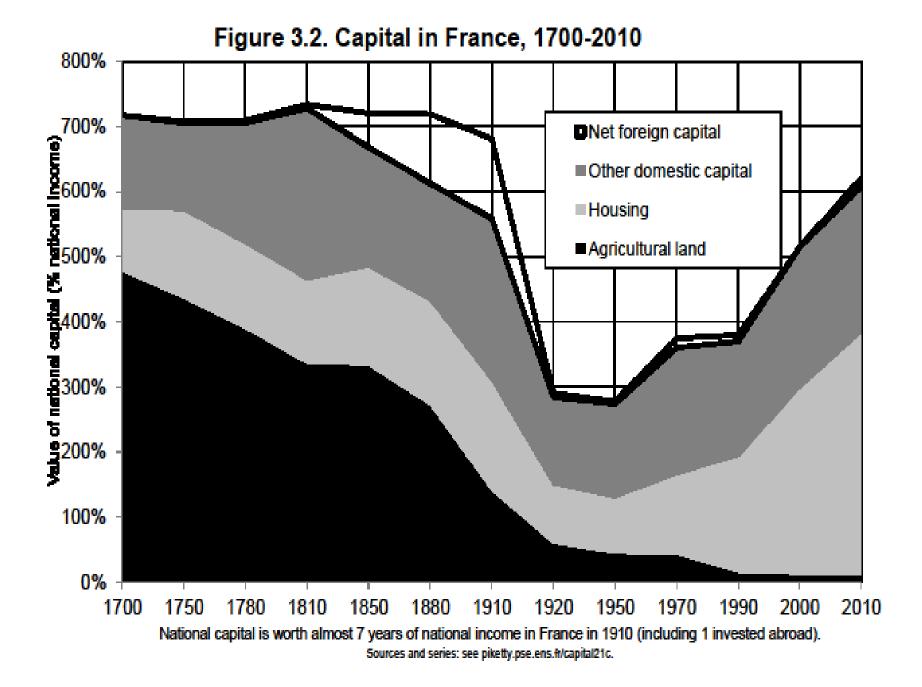


Figure 5.7. National capital in rich countries, 1970-2010



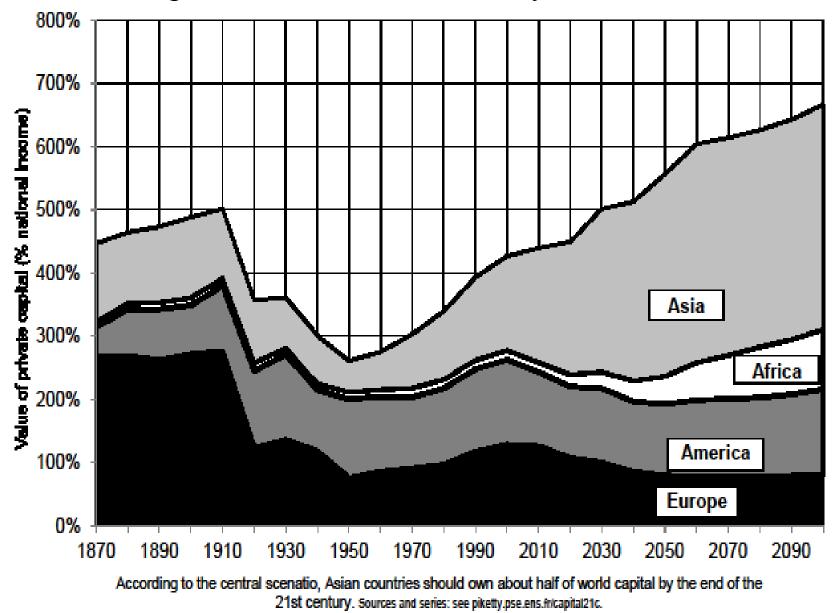


The simplest way to think about this is the following: in the long-run, β=s/g with s = (net-of-depreciation) saving rate and g = economy's growth rate (population + productivity)

With s=10%, g=3%, β≈300%; but if s=10%, g=1,5%, β≈600%

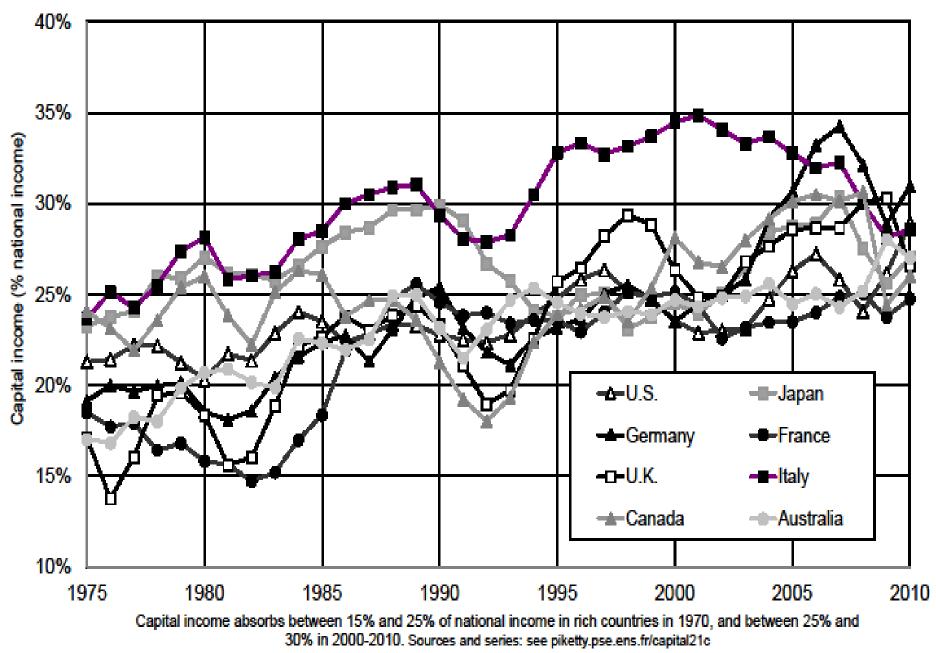
- = in slow-growth societies, the total stock of wealth accumulated in the past can naturally be very important
- → capital is back because low growth is back
 (in particular because population growth↓0)
 → in the long run, this can be relevant for the entire planet
- Note: $\beta = s/g = pure stock-flow accounting identity; it is true whatever the combination of saving motives$

Figure 12.5. The distribution of world capital 1870-2100



- Will the rise of capital income-ratio β also lead to a rise of the capital share α in national income?
- If the capital stock equals $\beta=6$ years of income and the average return to capital is equal **r=5%** per year, then the share of capital income (rent, dividends, interest, profits, etc.) in national income equals $\alpha = r \times \beta = 30\%$
- Technically, whether a rise in β also leads to a rise in capital share α = r β depends on the elasticity of substitution σ between capital K and labor L in the production function Y=F(K,L)
- Intuition: σ measures the extent to which workers can be replaced by machines (e.g. Amazon's drones)
- Standard assumption: Cobb-Douglas production function (σ =1) = as the stock $\beta \uparrow$, the return r \downarrow exactly in the same proportions, so that α = r x β remains unchanged, like by magic = a stable world where the capital-labor split is entirely set by technology
- But if $\sigma > 1$, then the return to capital $r \downarrow falls$ less than the volume of capital $\beta \uparrow$, so that the product $\alpha = r \times \beta \uparrow$
- Exactly what happened since the 1970s-80s: both the ratio β and the capital share α have increased

Figure 6.5. The capital share in rich countries, 1975-2010

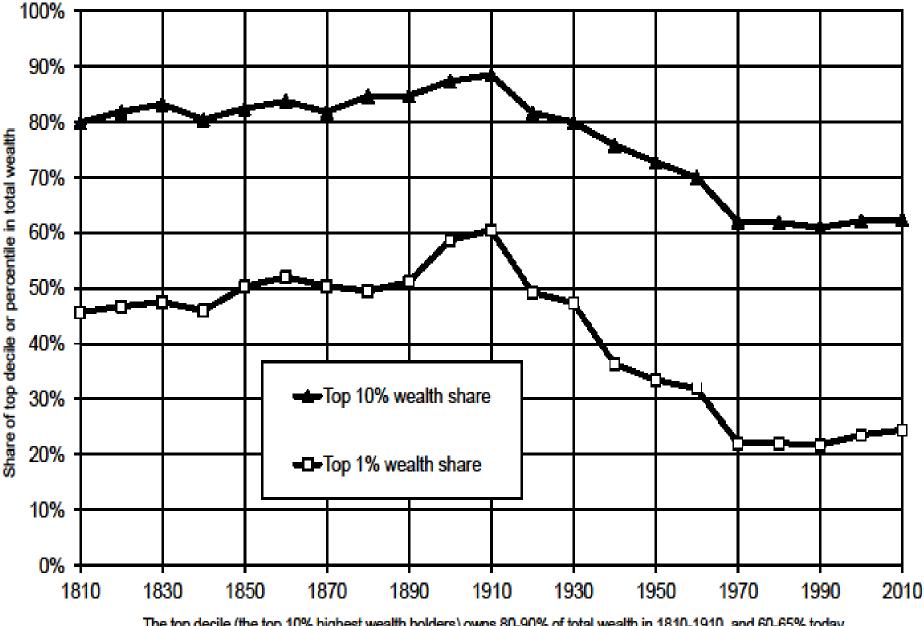


- With a large rise in β, one can get large rise in α with a production function F(K,L) that is just a little bit more substituable than in the standard Cobb-Douglas model (say if σ=1,5 instead of 1)
- Maybe it is natural to expect σ↑over the course of history: more and more diversified uses for capital; extreme case: pure robot-economy (σ=infinity)
- Less extreme case: there are many possible uses for capital (machines can replace cashiers, drones can replace Amazon's delivery workers, etc.), so that the capital share α↑ continuously; there's no natural corrective mechanism for this
- The rise of β and α can be a good thing (we could all devote more time to culture, education, health..., rather than to our own subsistance), assuming one can answer the following question: who owns the robots?

The future of wealth concentration

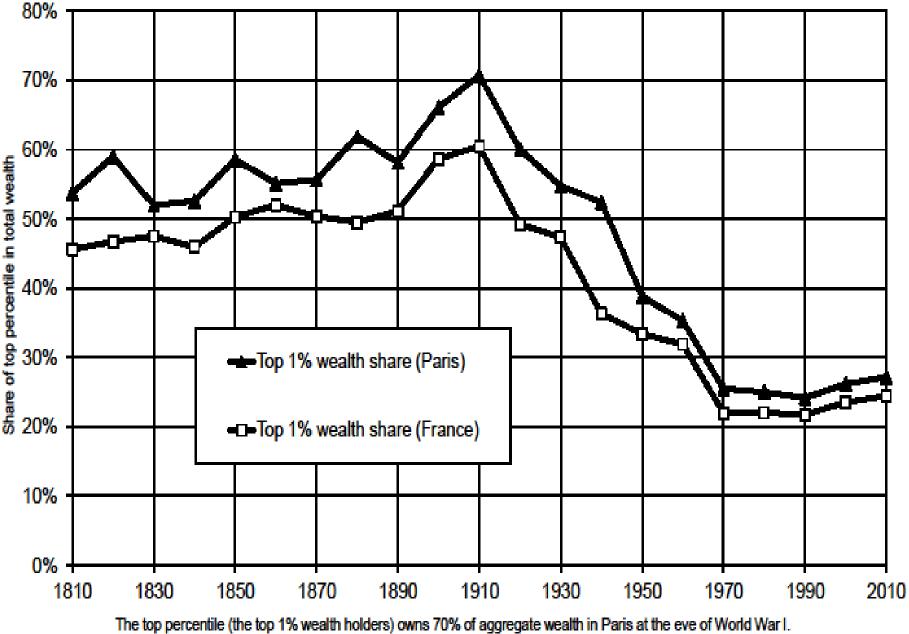
- In all European countries (UK, France, Sweden...), wealth concentration was extremely high in 18^c-19^c & until WW1: about 90% of aggregate wealth for top 10% wealth holders about 60% of aggregate wealth for top 1% wealth-holders
- = the classic patrimonial (wealth-based) society: a minority lives off its wealth, while the rest of the populaton works (Austen, Balzac)
- Today wealth concentration is still very high, but less extreme: about 60-70% for top 10%; about 20-30% for top 1% the bottom 50% still owns almost nothing (<5%) but the middle 40% now owns 20-30% of aggregate wealth = the rise of a patrimonial middle class
- How did it happen, and will it last? Will the patrimonial middle class expend, or will it shrink?

Figure 10.1. Wealth inequality in France, 1810-2010



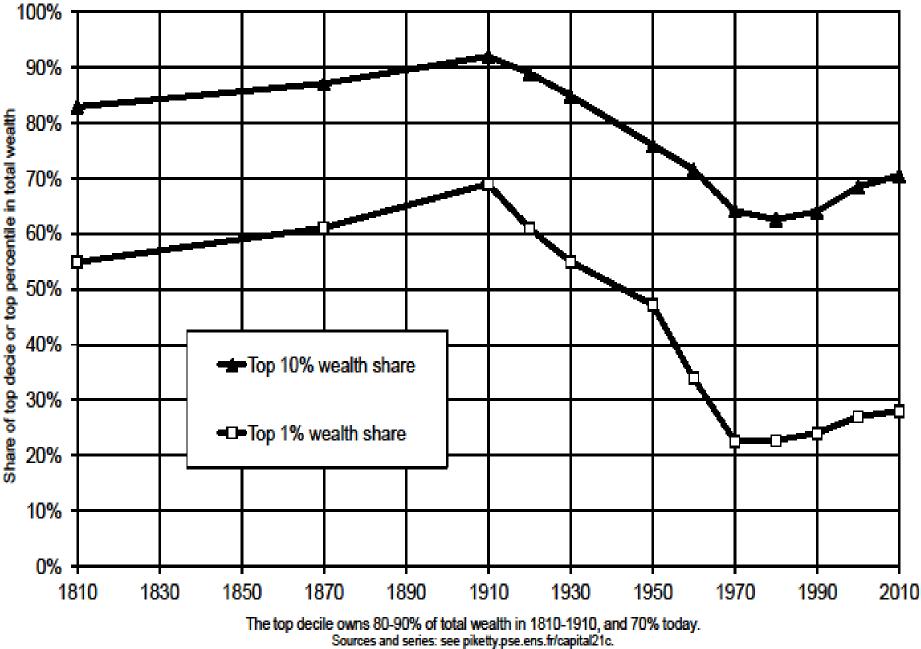
The top decile (the top 10% highest wealth holders) owns 80-90% of total wealth in 1810-1910, and 60-65% today. Sources and series: see piketty.pse.ens.fr/capital21c.

Figure 10.2. Wealth inequality : Paris vs. France, 1810-2010



Sources and serries: see piketty.pse.ens.fr/capital21c

Figure 10.3. Wealth inequality in the United Kingom, 1810-2010



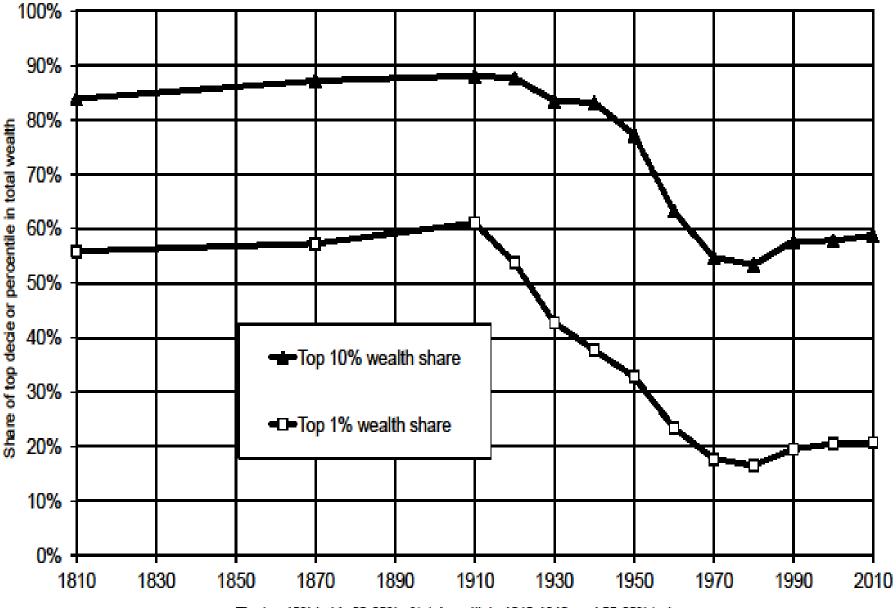


Figure 10.4. Wealth inequality in Sweden, 1810-2010

The top 10% holds 80-90% of total wealth in 1810-1910, and 55-60% today. Sources and series: see piketty.pse.ens.fr/capital21c.

- Key finding: there was no decline in wealth concentration prior to World War shocks; was it just due to shocks?
- Q.: Apart from shocks, what forces determine the long-run level of wealth concentration?
- A.: In any dynamic, multiplicative wealth accumulation model with random individual shocks (tastes, demographic, returns, wages,..), the steady-state level of wealth concentration is an increasing function of r - g

(with r = net-of-tax rate of return and g = growth rate)

- With growth slowdown and rising tax competition to attract capital, r g might well rise in the 21^c → back to 19^c levels
- Future values of r also depend on technology (σ >1?)
- Under plausible assumptions, wealth concentration might reach or surpass 19^c record levels: see global wealth rankings

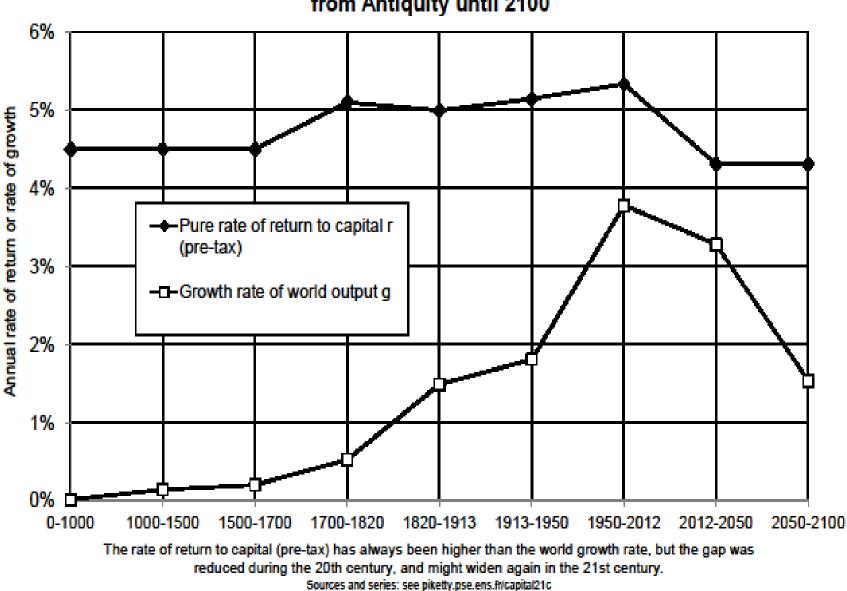


Figure 10.9. Rate of return vs. growth rate at the world level, from Antiquity until 2100

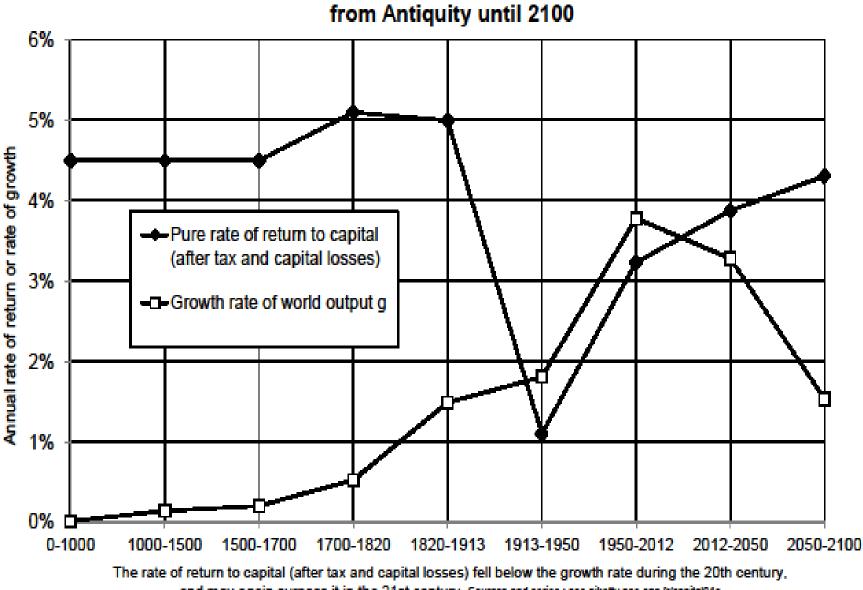


Figure 10.10. After tax rate of return vs. growth rate at the world level,

and may again surpass it in the 21st century. Sources and series : see piketty.pse.ens.fr/capital21c

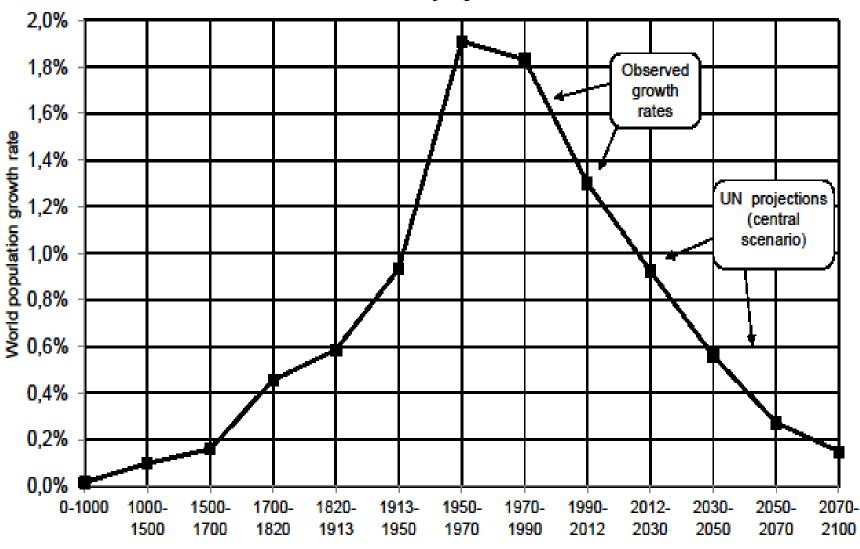


Figure 2.2. The growth rate of world population from Antiquity to 2100

The growth rate of world population was above 1% per year from 1950 to 2012 and should return toward 0% by the end of the 21st century. Sources and series: see piketty.pse.ens.fr/capital21c.

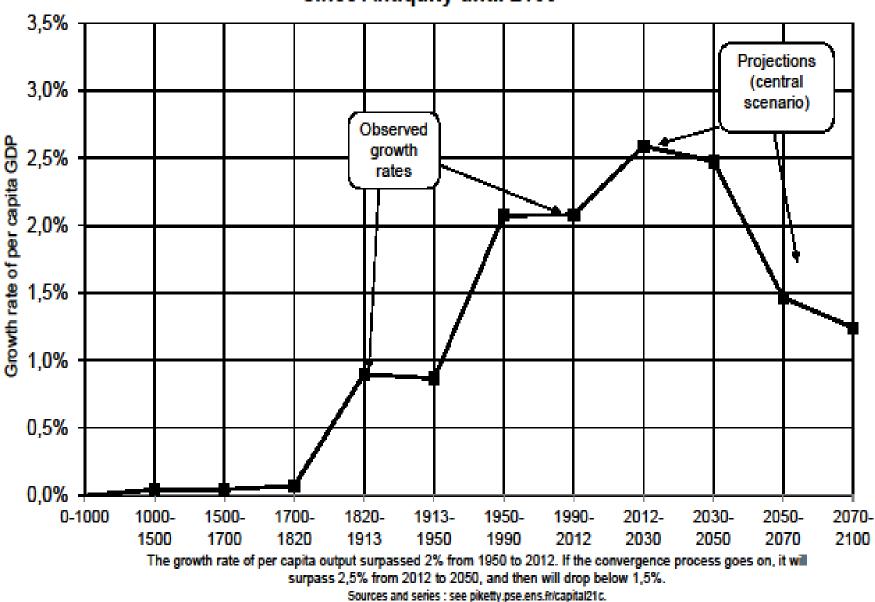


Figure 2.4. The growth rate of world per capita output since Antiquity until 2100

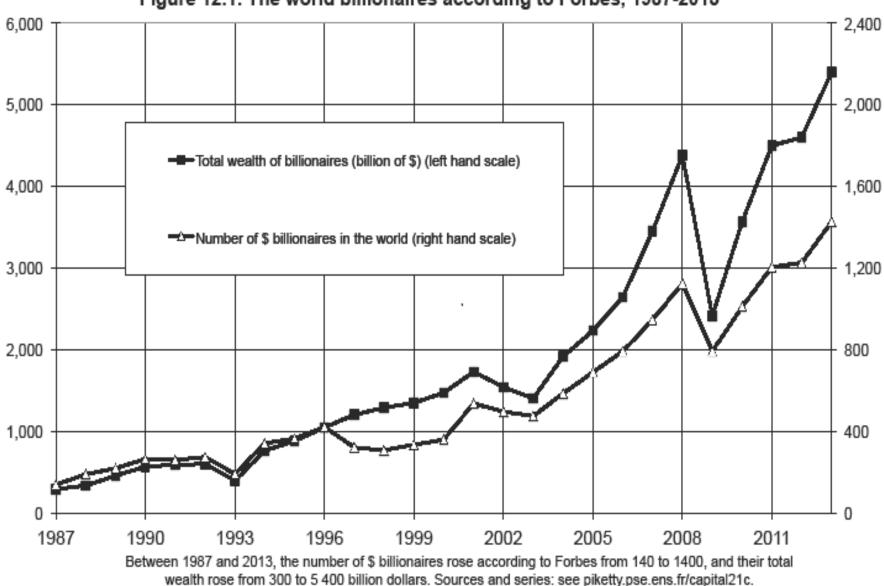


Figure 12.1. The world billionaires according to Forbes, 1987-2013

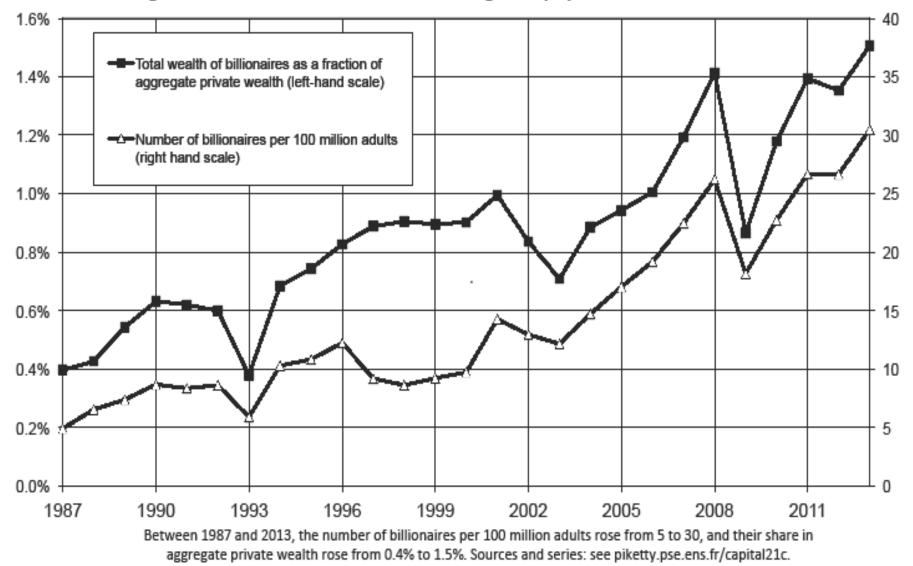


Figure 12.2. Billionaires as a fraction of global population and wealth 1987-2013

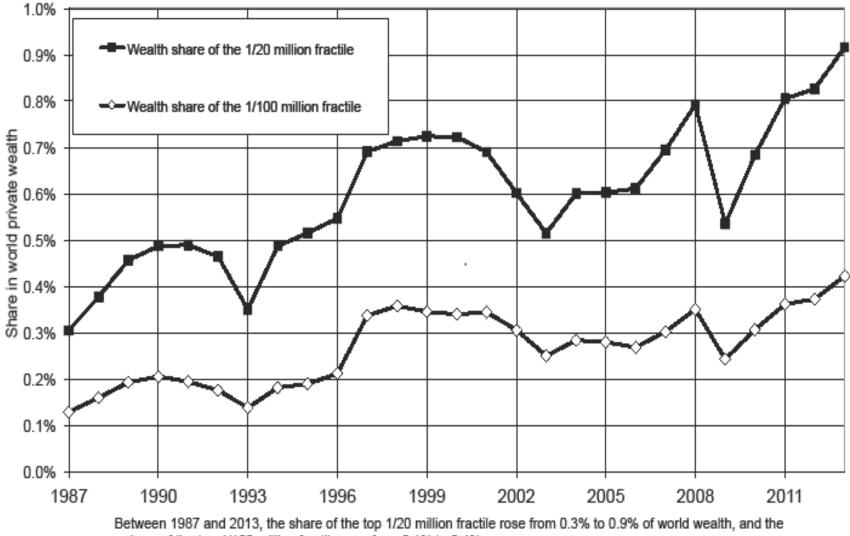


Figure 12.3. The share of top wealth fractiles in world wealth, 1987-2013

share of the top 1/100 million fractile rose from 0.1% to 0.4%. Sources and series: see piketty.pse.ens.fr/capital21c.

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Average world wealth per adult	2,1%
Average world income per adult	1,4%
World adult population	1,9%
World GDP	3,3%

Between 1987 and 2013, the highest global wealth fractiles have grown at 6%-7% per year, vs. 2,1% for average world wealth and 1,4% for average world income. All growth rates are net of inflation (2,3% per year between 1987 and 2013). Sources: see piketty.pse.ens.fr/capital21c.

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incl. Endowments between 100 and 500 million \$ (226)	7.1%
dont: Endowments less than 100 million \$ (498)	6.2%

Between 1980 and 2010, U.S. universities earned an average real return of 8.2% on their capital endowments, and all the more so for higher endowments. All returns reported here are net of inflation (2.4% per year between 1980 and 2010) and of all administrative costs and financial fees. Sources: see piketty.pse.ens.fr/capital21c.

Capital & inequality in America

- Inequality in America = a different structure as in Europe: more egalitarian in some ways, more inegalitarian in some other dimensions
- The New World in the 19th century: the land of opportunity (capital accumulated in the past mattered much less than in Europe; perpetual demographic growth as a way to reduce the level of inherited wealth and wealth concentration)... and also the land of slavery
- Northern US were in many ways more egalitarian than Old Europe; but Southern US were more inegalitarian
- We still have the same ambiguous relationship of America with inequality today: in some ways more merit-based; in other ways more violent (« meritocratic extremism »)

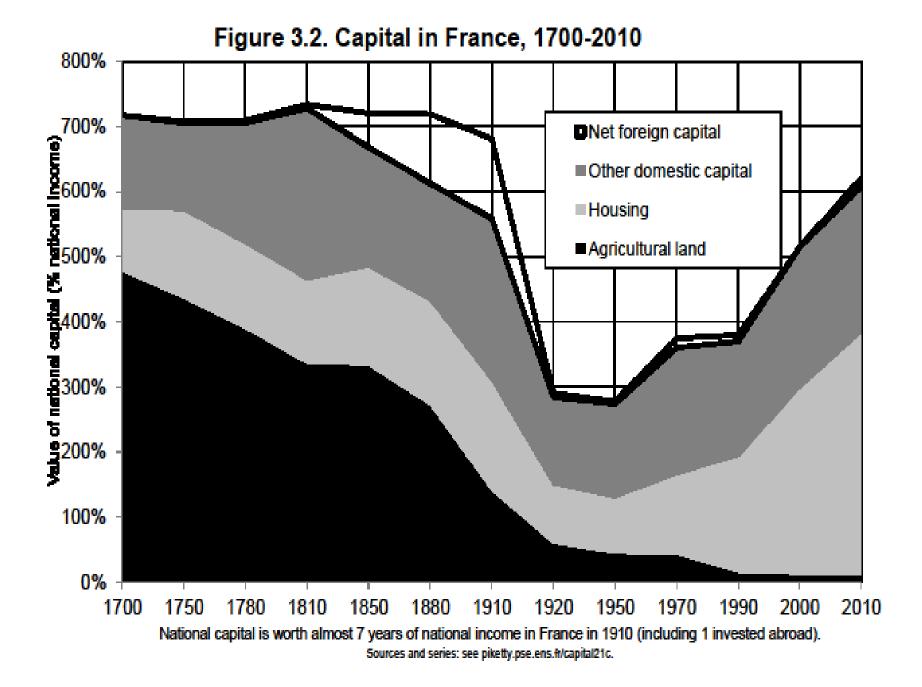
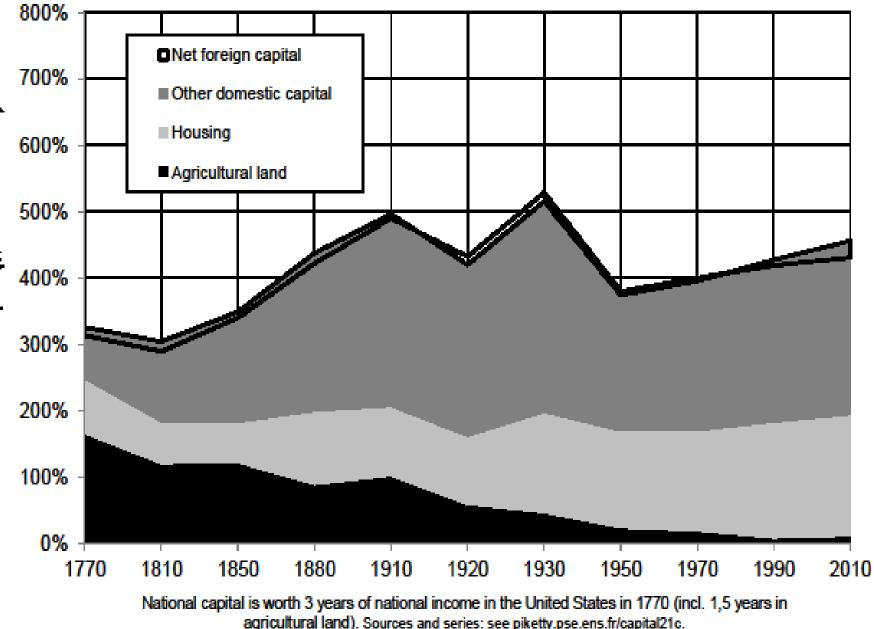


Figure 4.6. Capital in the United States, 1770-2010



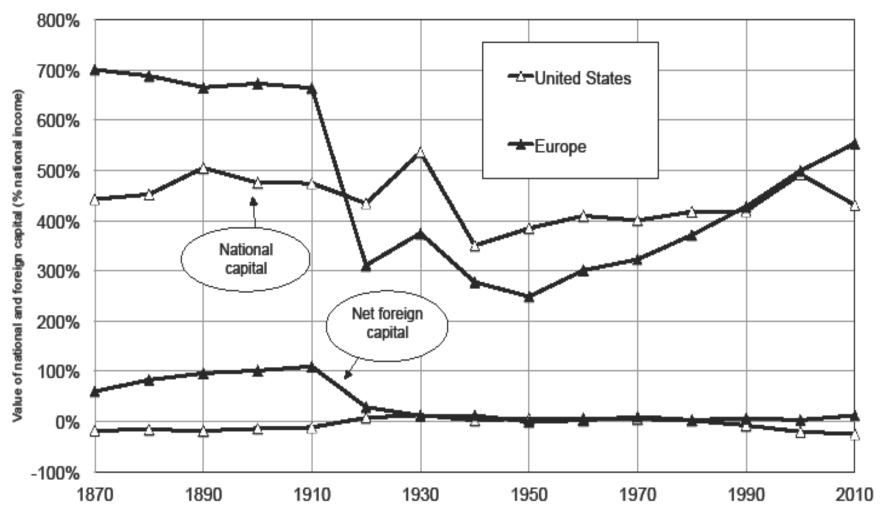
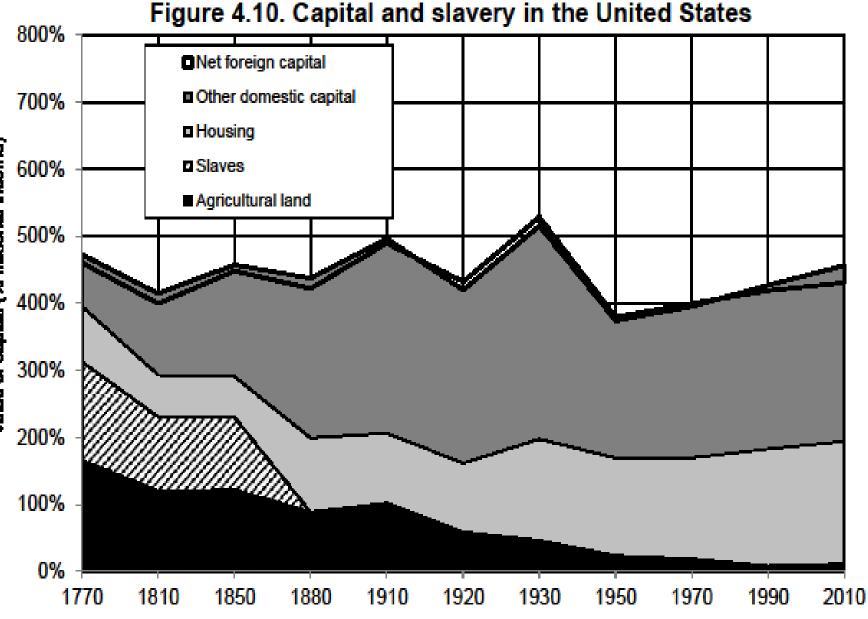


Figure 5.2. National capital in Europe and America, 1870-2010

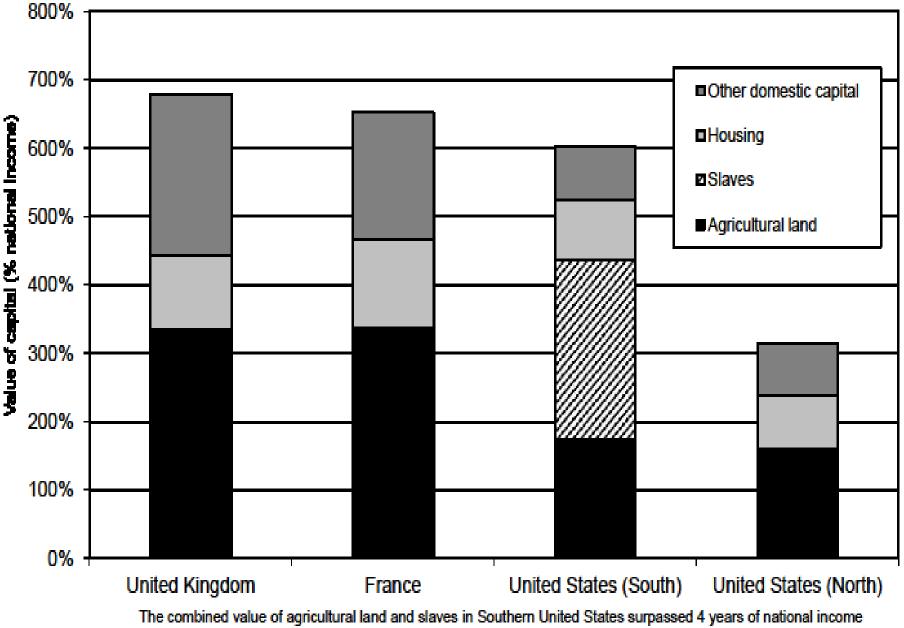
National capital (public and private) is worth 6.5 years of national income in Europe in 1910, vs. 4.5 years in America. Sources and series: see piketty.pse.ens.fr/capital21c.



The market value of slaves was about 1,5 years of U.S. national income around 1770 (as mush as land). Sources and series: see piketty.pse.ens.fr/capital21c.

Value of ceptial (% national income)

Figure 4.11. Capital around 1770-1810: Old an New World



around 1770-1810. Sources and series: see piketty.pse.ens.fr/capital21c.

- The US distribution of income has become more unequal than in Europe over the course of the 20th century; it is now as unequal as pre-WW1 Europe
- But the structure of inequality is different: US 2013 has less wealth inequality than Europe 1913, but higher inequality of labor income

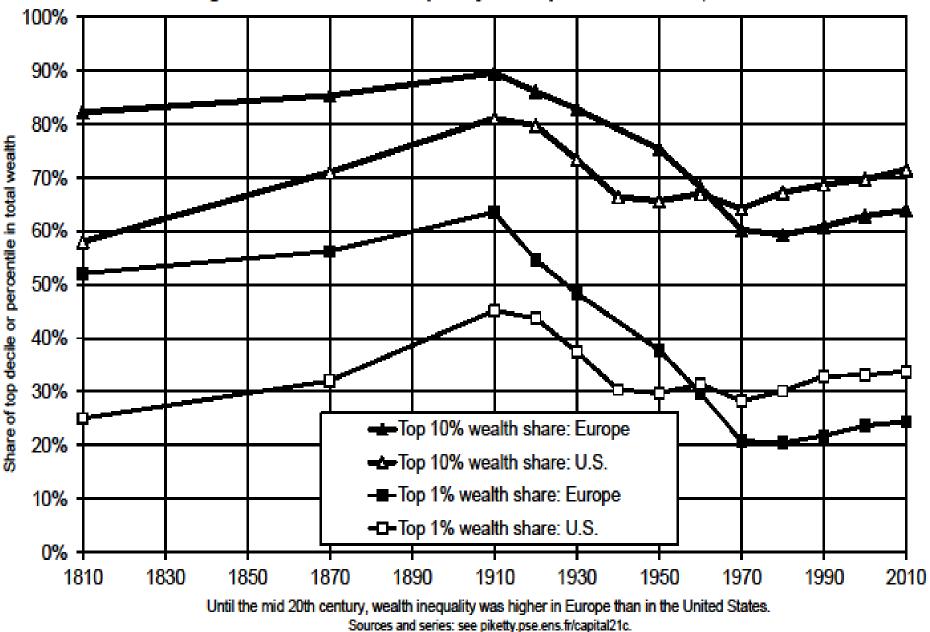
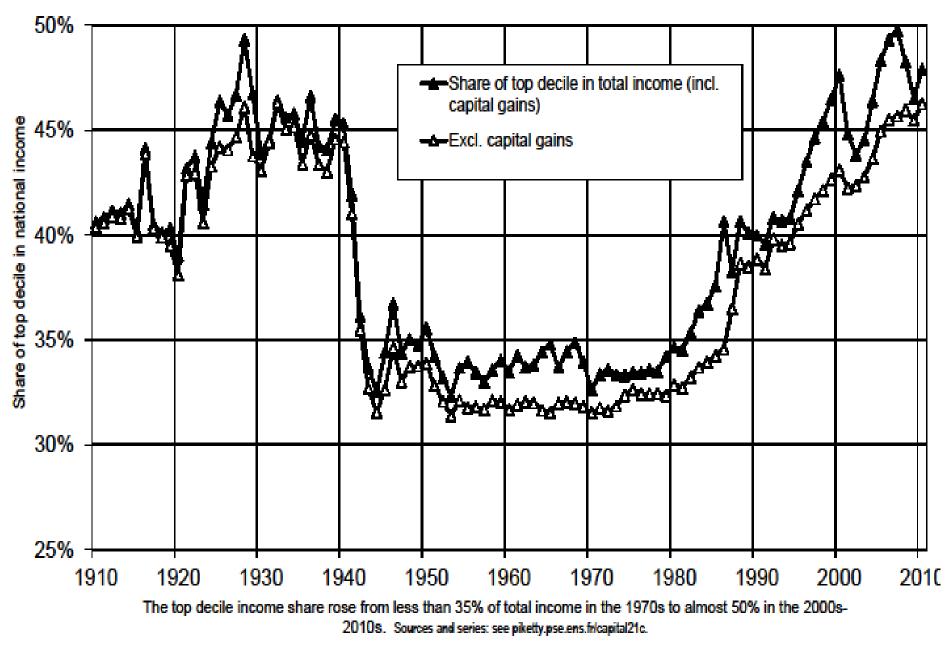


Figure 10.6. Wealth inequality: Europe and the U.S., 1810-2010

Figure 8.5. Income inequality in the United States, 1910-2010



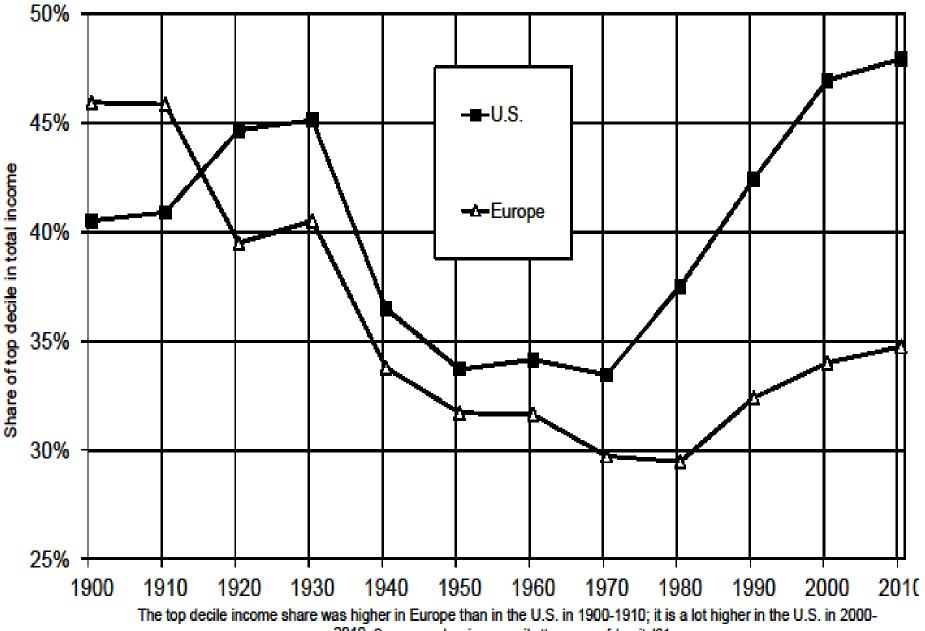
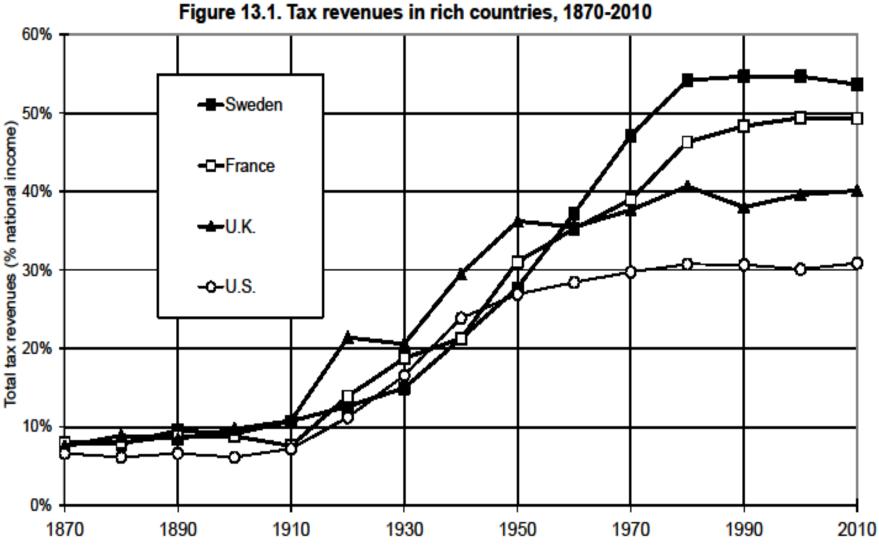


Figure 9.8. Income inequality: Europe vs. the United States, 1900-2010

2010. Sources and series: see piketty.pse.ens.fr/capital21c.

- Higher inequality of labor income in the US could reflect higher inequality in education investment; but it also reflects a huge rise of top executive compensation that it very hard to explain with education and productivity reasonning alone
- In the US, this is sometime described as more merit-based: the rise of top labor incomes makes it possible to become rich with no inheritance (≈Napoleonic *prefets*)
- Pb = this can be the worst of all worlds for those who are neither top income earners nor top successors: they are poor, and they are depicted as dump & undeserving (at least, nobody was trying to depict Ancien Regime inequality as fair)
- It is unclear whether rise of top incomes has a lot to do with merit or productivity: sharp decline in top tax rates & rise of CEO bargaining power are more convincing explanations; chaotic US history of social norms regarding inequality



Total tax revenues were less than 10% of national income in rich countries until 1900-1910; they represent between 30% and 55% of national income in 2000-2010. Sources and series: see piketty.pse.ens.fr/capital21c.

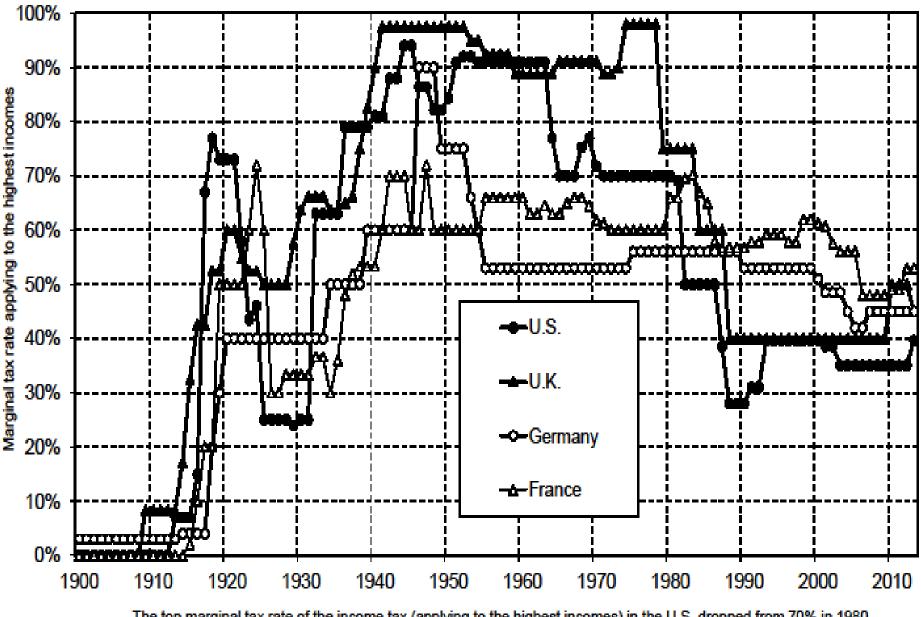
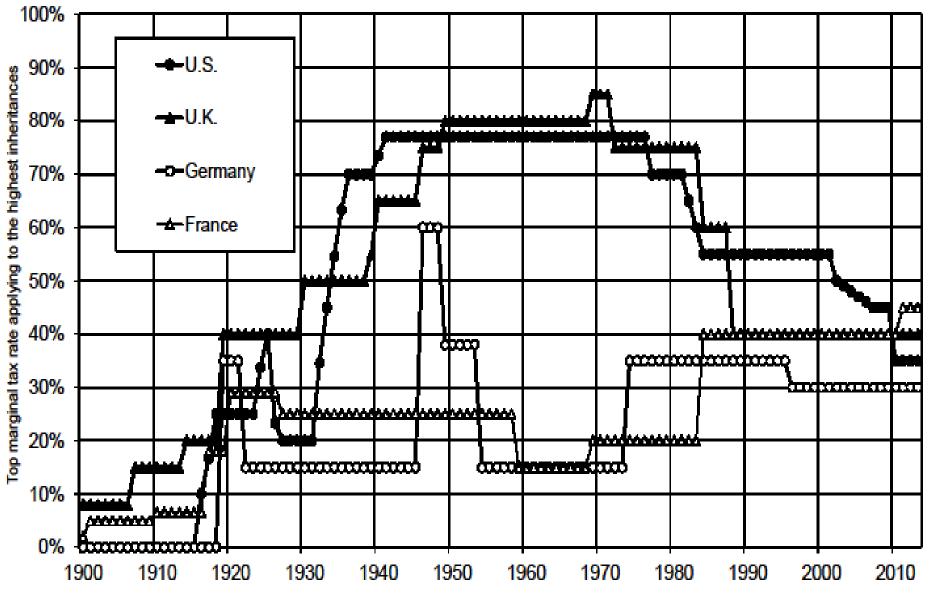


Figure 14.1. Top income tax rates, 1900-2013

The top marginal tax rate of the income tax (applying to the highest incomes) in the U.S. dropped from 70% in 1980 to 28% in 1988. Sources and series: see piketty.pse.ens.fr/capital21c.

Figure 14.2. Top inheritance tax rates, 1900-2013



The top marginal tax rate of the inheritance tax (applying to the highest inheritances) in the U.S. dropped from 70% in 1980 to 35% in 2013. Sources and series: see piketty.pse.ens.fr/capital21c.